Its Not Just About Shopping – Creating a Vibrant Town Centre

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€3.6 BILLION ANNUALLY TO NATIONAL ECONOMY

90,000 JOBS

VIBRANT COMMUNITIES

IRISH FAMILY OWNED SHOPS

LOCAL JOBS

COMMUNITY RETAIL HUBS

THE TRULY AFFINITY ENTREPRENEURS

PRODUCERS TOWN CENTRES

LOCAL MONEY VALUE INCOME FUNDRAISERS

CONVENIENCE FARMERS QUALITY BUSTLING TOWN CENTRES

VALUE LOCAL FOOD COMPETITION

QUALITY VIBRANT SERVING COMMUNITIES

RETAILERS ASSOCIATION STORES

RGDATA LOCAL SHOPS - LOCAL COMMUNITIES
JUST NIPPING OUT FOR A LOAF OF BREAD?
WILL THE NEXT GAP IN THE MARKET BE YOUR LOCAL SHOP?
Social & Economic value of Local Independent Shops in Ireland

- 90,000 jobs paying €2.7bn in wages
- Multiplier effect - €100 spent in local shop generates €250 into local economy
- €100m paid for local municipal services
- €41m in local sponsorship
- €1.8bn will be invested in shops over next 5 years
- €3.6bn to National Economy
Irish Retail Grocery Market

Market Share

- Dunnes
- Tesco
- Independents
- Germans

RGDATA
LOCAL SHOPS - LOCAL COMMUNITIES
Vibrant Town Centres

• “A locally owned food/convenience store in the Town centre is the glue that holds a community together,”: Prof Kevin Leyden NUI Galway
  – Drives daily footfall
  – Tailored to local customers
  – Route to market for local producers
  – Keeps investment in the town
  – Engaged & Committed to local causes