

# Minister English T.D.



# Minister of State for Housing and Urban Renewal



An Chomhairle Oidhreachta  
The Heritage Council



An Roinn Ealaíon, Oidhreachta,  
Gnóthaí Réigiúnacha, Tuaithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs

 **RGDATA**  
LOCAL SHOPS - LOCAL COMMUNITIES



An Roinn Tithíochta, Pleanála,  
Pobail agus Rialtais Áitiúil  
Department of Housing, Planning,  
Community and Local Government

 **IRISH PLANNING  
INSTITUTE**  
Institiúid Pleanála Na hÉireann



**IRISH LANDSCAPE INSTITUTE**  
INSTITIÚID TÍRDHREACHA NA hÉIREANN

**TCHC Workshop No.2  
Dublin Castle, March 2017**

# Ali Harvey



## ‘Pilot’ Co-ordinator Heritage Council



An Chomhairle Oidhreachta  
The Heritage Council



An Roinn Ealaíon, Oidhreachta,  
Gnóthaí Réigiúnacha, Tuaithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs

 **RGDATA**  
LOCAL SHOPS - LOCAL COMMUNITIES



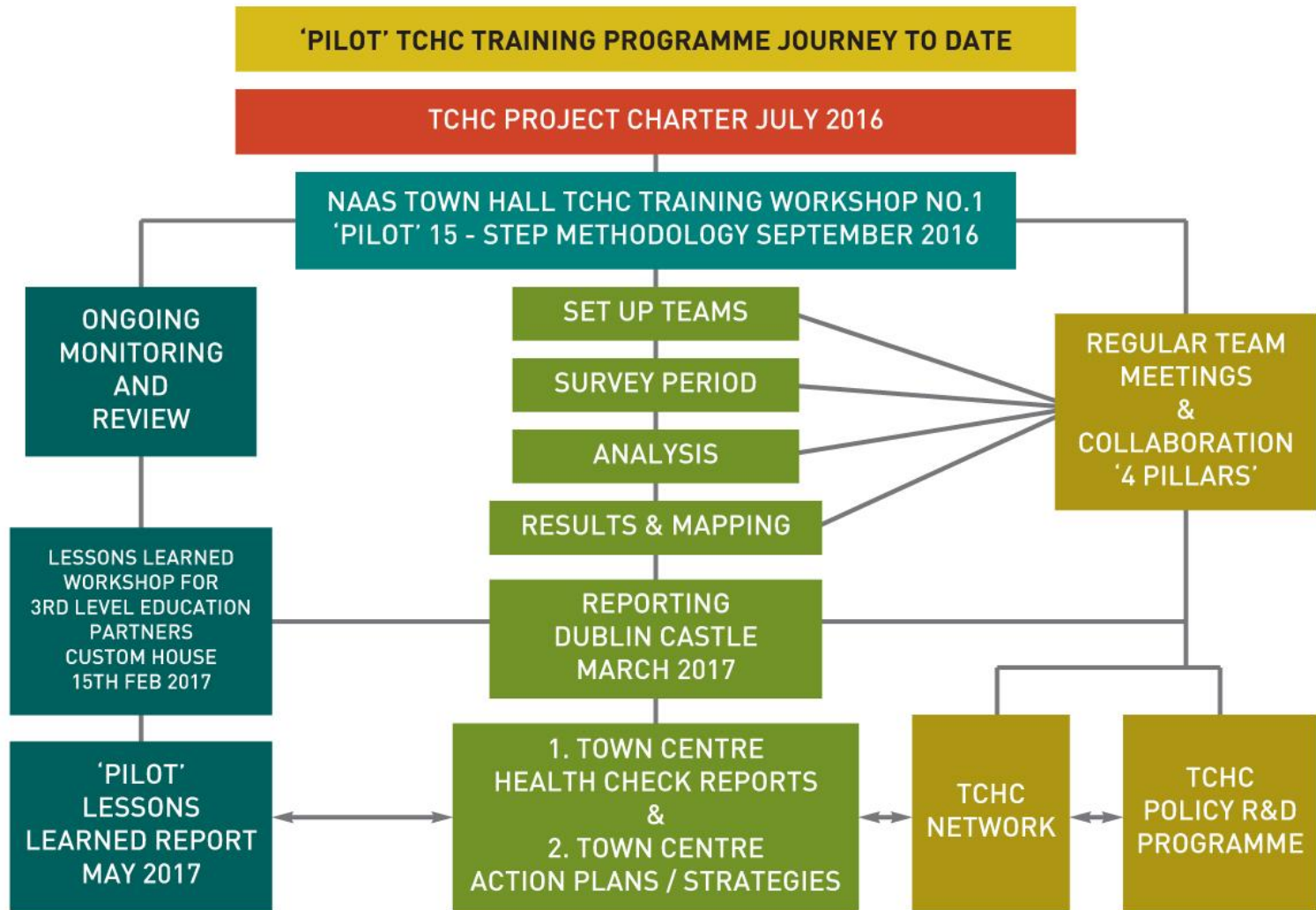
An Roinn Tithíochta, Pleanála,  
Pobail agus Rialtais Áitiúil  
Department of Housing, Planning,  
Community and Local Government

 **IRISH PLANNING  
INSTITUTE**  
Institiúid Pleanála Na hÉireann



**IRISH LANDSCAPE INSTITUTE**  
INSTITIÚID TÍRDHREACHA NA hÉIREANN

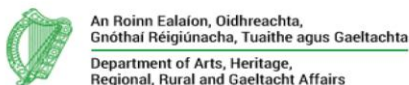
**TCHC Workshop No.2  
Dublin Castle, March 2017**



# Tara Buckley



## Director General RGDATA



**TCHC Workshop No.2  
Dublin Castle, March 2017**



# Ali Harvey



## ‘Pilot’ Co-ordinator Heritage Council



An Chomhairle Oidhreachta  
The Heritage Council



An Roinn Ealaíon, Oidhreachta,  
Gnóthaí Réigiúnacha, Tuaithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs

 **RGDATA**  
LOCAL SHOPS - LOCAL COMMUNITIES



An Roinn Tithíochta, Pleanála,  
Pobail agus Rialtais Áitiúil  
Department of Housing, Planning,  
Community and Local Government

 **IRISH PLANNING  
INSTITUTE**  
Institiúid Pleanála Na hÉireann



**IRISH LANDSCAPE INSTITUTE**  
INSTITIÚID TÍRDHREACHA NA hÉIREANN

**TCHC Workshop No.2  
Dublin Castle, March 2017**

# Group Exercise I - SWOT- 30 mins

- SWOT Analysis – revisit Naas?
- Focusing on Strengths, Weaknesses, Opportunities and Threats
- Agree Top 3 Strengths – compare to Naas Feedback Report (2016)
- Please record on coloured Post-Its for Feedback Report 2017



An Roinn Ealaíon, Oidhreachta,  
Gnóthaí Réigiúnacha, Tuaithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs



An Roinn Tithíochta, Pleanála,  
Pobail agus Rialtais Áitiúil  
Department of Housing, Planning,  
Community and Local Government



IRISH LANDSCAPE INSTITUTE  
INSTITIÚID TÍRDHREACHA NA hÉIREANN

**TCHC Workshop No.2**  
**Dublin Castle, March 2017**

## Favourable

## Unfavourable

### Internal

#### Strengths

- What are the key strengths of your TOWN?
- What does your TOWN do better than other towns?
- What unique assets, capabilities and resources does your TOWN possess?
- What do others perceive as your TOWN's strengths?

#### Weaknesses

- What are the TOWN's weaknesses?
- What do other towns do better than your TOWN?
- What can you improve in the TOWN given the current situation?
- What do others perceive as your TOWN's weaknesses?

### External

#### Opportunities

- What trends or conditions may positively impact your TOWN?
- What opportunities are available to your TOWN?
- Who needs to be involved in the future?

#### Threats

- What trends or conditions may negatively impact your TOWN?
- What are your competitors doing that may impact your TOWN?
- Do you have solid financial support for your TOWN?
- What impact do weaknesses have on the threats to your TOWN?

# Group Exercise II – NPF – 30 mins

What Actions are needed – what do we need?

- Legislation and Policy
- Investment and Incentives
- Networks and Structures - collaboration
- Research & Development (R&D)
- Other?
- Please record on coloured Post-its



An Roinn Ealaíon, Oidhreachta,  
Gnóthaí Réigiúnacha, Tuaithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs



An Roinn Tithíochta, Pleanála,  
Pobail agus Rialtais Áitiúil  
Department of Housing, Planning,  
Community and Local Government



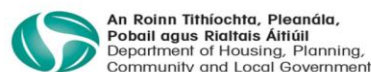
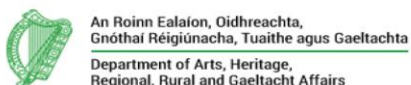
IRISH LANDSCAPE INSTITUTE  
INSTITIÚID TÍRDHREACHA NA hÉIREANN

TCHC Workshop No.2  
Dublin Castle, March 2017



# 'Pilot' TCHC Programme - Next Steps

- Finish off the 'Pilot' TCHCs asap plus 'Lessons Learned' Report
- Prepare the Town Centre Action Plans/ Strategies
- Research & Development (R&D)?
- Rural Action Plan - Investment?
- NPF – Investment??



**TCHC Workshop No.2**  
**Dublin Castle, March 2017**