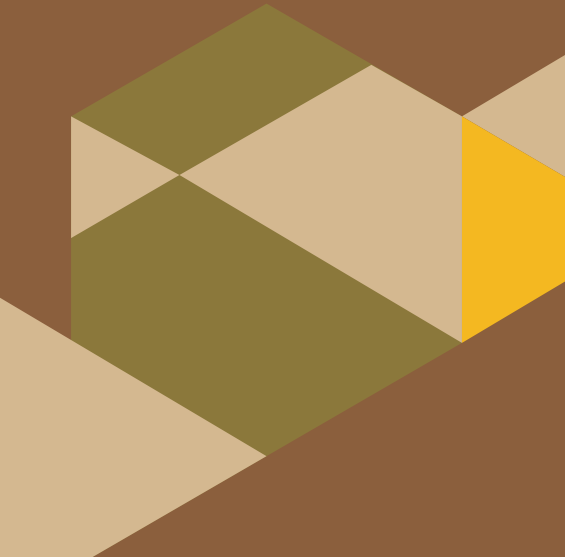




Acknowledging
Heritage Council
Funding

Heritage Officers



An Chomhairle Oidhreachta
The Heritage Council



An Roinn Tithíochta,
Rialtais Áitiúil agus Oidhreachta
Department of Housing,
Local Government and Heritage





Your
Logo

Sponsored by

An Chomhairle Oidhreachta
The Heritage Council



The Heritage Council is proud to be associated with the work of the Heritage Officers in undertaking some of the country's most important heritage conservation and research.

Your work enhances knowledge and appreciation of all aspects of Irish heritage and helps promote access to, and raise awareness of, Ireland's unique natural, built and cultural heritage.

Why we want you to acknowledge our funding

Every organisation and project receiving funding through The Heritage Council and its grants schemes must publicly acknowledge this support.

This is necessary to ensure public awareness of how public money is spent. It also helps show the breadth of work being undertaken in the sector while encouraging public interest, ownership and engagement.

The Heritage Council has a complex national brief across natural, built and cultural heritage which places an exciting, sometimes challenging, but always welcome reliance on us to work with others to achieve common aims.

By acknowledging Heritage Council funding, you are helping to improve public understanding of how we are all working together to develop our knowledge and protect our artefacts, monuments, folklore and environment.

How to acknowledge funding

Acknowledgements should be worded as follows:

■ **Funded by The Heritage Council**

Where 50% or more of the funding for a project has been provided by The Heritage Council, we request that acknowledgement is worded as follows: **“This project/programme/publication etc. has been funded by The Heritage Council”**.

■ **Supported by The Heritage Council**

Where under 50% of the funding is provided by The Heritage Council, we request that the acknowledgement is worded as follows: **“This project/programme/publication etc. is supported by The Heritage Council”**.

■ **A Heritage Council initiative**

Where The Heritage Council has led the establishment of an organisation or project and provided staff support as well as financial resources, acknowledgement should refer to the organisation or project as a Heritage Council Initiative.

■ **In partnership with The Heritage Council**

On projects where your organisation has worked with The Heritage Council to achieve a particular outcome, acknowledgement should refer to the project as having being undertaken in partnership with The Heritage Council.

■ **In association with The Heritage Council**

Where members of your organisation have led a project and The Heritage Council has part funded or provided other support such as advice and guidance, acknowledgement should refer to the project as having being undertaken in association with The Heritage Council.



Where to acknowledge Heritage Council funding

Heritage Council funding recipients must acknowledge The Heritage Council in (i) all relevant project outputs and (ii) all publicity materials relating to these projects. See below:

Outputs refer to:

- Printed and online publications and reports including brochures, information flyers and research papers
- Project websites and other online resources
- Site signs, hoardings, information boards and interpretation panels
- Educational materials and presentations
- CD and DVD sleeves and any related product packaging
- Film, television and online video credits
- Job advertisements
- All materials where other sponsors or supporters are mentioned or credited

Publicity materials refer to:

- Website notices and electronic newsletters and digital magazines
- Social media channels
- Printed publicity materials such as flyers, event programmes and posters, brochures, leaflets, newsletters and press releases.
- Advertising
- Job advertisements
- All publicity materials where other sponsors or supporters are mentioned or credited

This does not include stationery (such as letterheads) or email unless other funders and/or supporters are also featured.

Project Advert

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 **Your Logo**

Funded by
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 The Heritage Council

powerpoint presentation

 **Your Logo**

Funded by
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 The Heritage Council

Signage

 **Your Logo**

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TV/Video Credits

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DVD Cover

 **Your Logo**

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Acknowledgement Guidelines

Download our logo and guidelines

The Heritage Council logo must be displayed in accordance with our guidelines. These, and our logo, can be downloaded at www.heritagecouncil.ie/funding/acknowledging-our-funding

Websites

The websites and email newsletters of organisations in receipt of Heritage Council funding must:

- 1 Acknowledge in writing that their organisation and/or project has received Heritage Council funding.
- 2 Display the current Heritage Council logo on the website homepage and any credits or supporter pages. The logo must be used at the appropriate resolution and in accordance with to the guidelines.
- 3 Provide a link to The Heritage Council website.



Social Media

Social media is a great way to promote your work and acknowledge our funding. The Heritage Council has an active social media presence across a number of platforms.

- **Facebook**

Please link to our page using **@TheHeritageCouncil** in your posts. A sentence acknowledging support from The Heritage Council should be included, as well as hashtags **#TheHeritageCouncil #LoveYourHeritage**

Template post: Thanks to @TheHeritageCouncil for supporting us with a [GRANT SUM] to [SUMMARY OF WHAT THE GRANT IS FOR] #TheHeritageCouncil #LoveYourHeritage

- **Twitter**

Please ensure to use our handle **@HeritageHubIRE** in any posts about your project. Acknowledgement of support from The Heritage Council should be included in each tweet.

Template tweet: We've just been awarded funding from @HeritageHubIRE to support our project! Your [GRANT SUM] helps us [SUMMARY OF WHAT THE GRANT IS FOR] #TheHeritageCouncil #LoveYourHeritage

- **Instagram**

If your project involves photography, then please tag us in your posts using **@theheritagecouncil**

Template post: This photo was taken as part of our [NAME OF PROJECT]. Funding provided by @theheritagecouncil will help us [SUMMARY OF WHAT THE GRANT IS FOR] #TheHeritageCouncil #LoveYourHeritage



Publications

In accordance with Heritage Council grants policy, all grantee publications, including research publications, reports, annual reports, information leaflets, press releases and any other publications or documents concerning research that is funded by The Heritage Council must include:

- 1 A specific acknowledgment of Heritage Council grant support such as: **“Research reported in this publication was funded (or supported) by The Heritage Council.”**
- 2 A disclaimer that says: **“The content of this publication is solely the responsibility of the authors and does not necessarily represent the official views of The Heritage Council.”**
- 3 The Heritage Council logo displayed in accordance with guidelines.



Printed Publicity Materials

Printed publicity materials such as flyers, event programmes and posters, brochures, information leaflets, newsletters and all materials where other sponsors or supporters are acknowledged must include:

- 1 A specific acknowledgment of Heritage Council grant support such as: **“Funded by [or Supported by] The Heritage Council.”**
- 2 The Heritage Council logo displayed in accordance with guidelines.



Interpretive panels

Interpretative panels, information boards, site signs and hoardings must include:

- 1 A specific acknowledgment of Heritage Council grant support such as:
“Funded by [or Supported by] The Heritage Council.”
- 2 The Heritage Council logo clearly displayed and in accordance with guidelines.

Permanent signage at sites where work was undertaken with Heritage Council support

Signage or information panels relating to work that has been undertaken with the support of Heritage Council funding should include one of the following texts where appropriate:

- **“This project is funded by The Heritage Council”**
- **“This project is supported by The Heritage Council”**



They should also include The Heritage Council logo in accordance with guidelines.

Please note that the logo may not be altered in any way and that the guidelines must be followed.

We recognise that permanent signage may not be appropriate for some projects that have received Heritage Council funding. We also recognise that having an acknowledgement on permanent signage may not be appropriate either. In such cases we request that you contact us. We are happy to discuss alternative ways in which Heritage Council funding for your project can be acknowledged.

Temporary signage at Heritage Council funded or supported works

Where a project that has received Heritage Council funding involves works such as:

- repairs to buildings or monuments,
- construction works or
- archaeological digs,

acknowledgement of Heritage Council funding should be publicly displayed and clearly visible.

Signage indicating the type of work being undertaken lets people know what is going on and can be used to attract and increase interest, input and further resources.

Acknowledgement, whether on signage or information panels (free-standing or attached to hoardings):

- 1 Must feature The Heritage Council logo and one of the following texts where appropriate:
 - **“This project is funded by The Heritage Council”**
 - **“This project is supported by The Heritage Council”**
- 2 Should complement, or be integrated into, signage that mentions the organisations or individuals undertaking or advising on the work
- 3 Should be present for the duration of the works taking place.

Please contact us with details of the project and we can supply you with temporary signage featuring our logo and the appropriate acknowledgement.

We recognise that all projects are different and have different requirements, so please do not hesitate to contact us if you need help in implementing any of the above.

The work you do with the funding we provide contributes massively to heritage conservation and learning. By acknowledging our support for you, you support us. You increase our visibility, bring attention to the breadth of work we are involved in and strengthen our hand so that ultimately, and together, we can achieve more.

Find out more

Visit www.heritagecouncil.ie for further information on the work of The Heritage Council and the projects it has funded.

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