Exchange with Scotland’s Towns Partnership

STRENGTHENING THE IRELAND-SCOTLAND COLLABORATION ON TOWN CENTRES

Venue - Louth County Museum – Dundalk Town Centre
Monday 2nd December 2019: 9.30am-12.30pm

Workshop Feedback from Attendees
February 2020
The Heritage Council and the Dundalk CTCHC Project Partners would like to extend their sincere thanks to Phil Prentice, Chief Officer of Scotland’s Towns Partnership for a wonderfully-engaging presentation at the workshop and for the lively Q&A session.

A list of attendees is provided at Appendix A.

The enthusiasm from the session with Phil Prentice continued into the groupwork, which followed, and the feedback from the groupwork is summarised below.
THE FIRST SESSION RAISED THE OVERWHELMING NEED FOR THE FOLLOWING IN IRELAND:

- **Strong political leadership on towns to support Towns and Town Centre Regeneration**
- **New innovative structures to plan and manage town centre regeneration**
- **Robust data systems, along with in-depth research, on town centres**
- **Collaboration between all players and sectors to ensure change**
FEEDBACK FROM THE ONE WORD GAME/ICEBREAKER

WHAT ONE WORD WOULD YOUR GROUP USE WHEN YOU THINK OF TOWN CENTRES IN IRELAND?

Potential
Challenged
(as places)

Transition
Challenging
(to get stakeholders involved)
GROUP WORK WAS UNDERTAKEN FOCUSING ON THE FOLLOWING FOUR THEMES:

1. Future Collaboration with Scotland - see announcement of Bilateral Review.

2. Enhancing Partnership, Collaboration and Public Participation on the future management of Town Centres in Ireland.

3. Towards a ‘Town Centres First’ Policy in Ireland? – Issues, Minister, Departments, Agencies, Private Sector, etc.

4. Private Sector investment – role of BIDs, Chambers and growing partnership with EC, e.g. EC DG GROW, European Investment Bank (EIB).
A SUMMARY OF THE GROUPWORK DISCUSSIONS, WHICH TOOK PLACE:

1. FUTURE COLLABORATION WITH SCOTLAND

- Common Celtic Heritage should be celebrated – opportunity for sharing and exchange in relation to digital atlases for towns (co-operation opportunities?) and also exemplar towns – what towns are doing it well – share this information between Ireland and Scotland
- Examine population distribution in both countries and landuse strategy/modelling, etc.
- Potential for East-West mechanisms in the Good Friday Agreement (1998)?
- Both countries are on the periphery of Europe – opportunity to build (joint) links to Europe
- Architectural commonality – building relationships – especially youth/schools and older generation – both countries have retained a strong sense of community
- Raise awareness of cultural heritage assets within historic town centres as part of the regeneration and sustainable development opportunity
- Carbon embodiment in old buildings – how is this utilised in Scotland to target revitalisation in town centres?
- Climate Change mitigation measures – e.g. Scotland has completed maritime surveys, islands and coastal risks – particularly to settlements in coastal areas. Potential to share key findings
- Shared social issues – town sizes are similar, i.e. very small towns v’s UK’s towns – rural housing policy to revitalise small towns – can we share and work on this collaboratively?
- Need to replicate the STP online resource – Understanding Scottish Places - town by town comparisons – models and datasets – these need to be set up in Ireland asap.
Partnership – towns and town centres are becoming more important in the national political discourse. People are starting to get agitated – Who is the political leader with regard to town centre regeneration/revitalisation? This is not obvious at the moment

Cross party group needed asap – with a manifesto and commitment to town centre regeneration

Big picture thinking needed in relation to national strategy – not through one Department or one landuse – our towns need creative policy and action to encourage better-functioning structures and processes

Research and data hugely important – who is driving this in Ireland? Establish digital atlas programme for our towns/town centres

Bridging organisations – need an agile disruptor to shake things up and to get systemic change

Check yourself before making any decision – have the principles of the sequential test been applied to any proposal – we need a Town Centre First policy like Scotland!

All Departments must work together in collaboration (housing/planning, business/enterprise, heritage, tourism, etc.) – this is not obvious – how do stakeholders engage with Departments on this important issue? Where and what is the interface for collaboration with government departments? (UNECE Aarhus Convention)

Need systemic change and innovative systems thinking/design – how do we encourage this? who is leading?

We need to build public trust across and between all sectors – public, private and civic

Robust and creative National Guidelines needed to enable regeneration of town centres

Starting point – needs to be with young people – multi methods – educate all ages about the role of town centres in housing, climate change, social inclusion, etc.

All diverse stakeholders should be brought together in order to work together – need to be facilitators and national champions to support new methods and programmes, etc.

Young people are the future – participation is not consultation – policy makers need to understand the difference – technology helps – also ‘collaboration’ from the outset

Use and adopt best practice methods and processes to assist more positive public participation and engagement.
3. TOWARDS A ‘TOWN CENTRES FIRST’ POLICY IN IRELAND — ISSUES, MINISTER, DEPARTMENTS, AGENCIES, PRIVATE SECTOR, ETC

- Rethinking strategy – retail history/structural change – town centres need to evolve and move on – need support this transition and not get stuck
- Towns are too important – must be led by the Department of the Taoiseach
- Agencies – are there too many involved in Ireland or not enough – do we need a disruptor?
- Do town centres need Simplified Planning Zones (SPZ) - see Scotland
- Context needs to be examined and understood before any action – each town is different – not a case of one size fits all
- What is the future population – has this been targeted at town centres? Need SHDs to be town centre focused
- Core Strategy of development plans – Section 28 Development Plan Guidelines should have a role in driving town centre regeneration
- Liveable centres – need to be adaptable
- Need a Phil – enabler, independent force, has facts and political enforcement due to the relationship with the Scottish Minister
- Red tape vs accountability – too much inertia – need to get things moving and changing! Need to address rural housing policy – is it impacting on town centres?
- Expansion of the Living City Initiative needed to Regional Growth Centres at the very least – all towns need support asap
- Reduced/exempted local authority development contributions should be introduced in town centre
- Need for a central funding gateway to be established - a ‘one-stop-shop’ for town centre funding in Ireland
- Need to acknowledge the importance of creative and cultural spaces and artists, through funding support.
4. PRIVATE SECTOR INVESTMENT – ROLE OF BIDS, CHAMBERS AND GROWING PARTNERSHIP WITH EC, E.G. EC DG GROW, EUROPEAN INVESTMENT BANK (EIB)

- ROI needs an equivalent body like Scotland’s Towns Partnership (STP)
- Getting private investment motivated to input into town centres - how?
- Lack of knowledge by local authorities of ownership of buildings (result of fallout of economic downturn)
- Non-uniformity of local authorities charging 50% rates on vacant buildings - some local authorities apply - others don’t?
- Too many ‘silo’ plans, visions, strategies from the public sector - often in contradiction with each other – stronger leadership needed to sort this out
- One plan, one place using real time data, etc.
- Development of Business Improvement Districts (BID) companies - currently four BIDs in the ROI (legislation in place since 2006) versus Northern Ireland with eight BID companies (legislation introduced in 2013). Scotland has 40 BID companies!
- Blockages to further development of BID companies – local authority is a critical partner. Chamber of Commerce, etc.
- UK Government provides £60,000 to the development of a BID – no equivalent in ROI
- Community, town centre living, recreational, social and cultural – all important.
- UK Multiples are contracting their footprint in towns and cities - Debenhams, M&S, - town centres need to move to a multi-functional platform - more than shopping and eating etc- need to be about residential and culture/leisure, etc.
- BID is in Department of Housing, Planning and Local Government but no-one knows it- stronger links with existing BID companies needed – Dept needs to support BID companies through a national strategy and strategic investment programme, etc.
- Repurposing of vacant units asap – Do Nothing impacts on image and perception of the town centre - there are good working examples of repurposing empty units but no coordinated approach from the local authorities.
- Town centre retail footprint has changed and many units are no longer fit for purpose
- Importance of positive partnership - easy to say - harder to do! – CTCHC Programme in Ireland is a very good start but needs more support
- Grow multi layered links with EC DG Grow, EU Commission and European Investment Bank (EIB) – get help from the EC for Ireland’s towns
APPENDIX A: LIST OF ATTENDEES

Leo Bollins  
Oireachtas Joint Committee on Rural & Community Development

Tara Buckley  
RGDATA

Martin Colreavy  
Department of Housing, Planning & Local Government

Trevor Connolly  
Monaghan Town Team

Dr Philip Crowe  
UCD and Space Engagers

Maire Cullinan  
Monaghan County Council

David Curtin  
IE Domain Registry CLG

Mark Dearey  
Dundalk BID

Deborah Dignam  
Department of Enterprise, Business & Innovation

Carmel Fox  
Tipperary Town Taskforce

Michael Gaynor  
Dundalk Chamber of Commerce

Sarah Gearty  
Royal Irish Academy (RIA)

Ronan Gilroy  
Glenina Partnership (promoters of Co-Housing)

Pat Grimes  
Sligo Purple Flag

Richard Guiney  
Dublin Town (BID)

Ali Harvey  
Heritage Council

Sammy Leslie  
Castle Leslie, Monaghan

Nikki Matthews  
Department of Culture, Heritage & the Gaeltacht

Ivor McElveen  
Heritage Council Board Member

Colette Moss  
Louth County Council

Oonagh McCutcheon  
IE Domain Registry CLG

Martin McElligott  
Dundalk BID

Gail McGibbon  
Sligo BID

Brendan McSherry  
Louth County Council

Nikki Nolan  
Eastern and Midland Regional Assembly (EMRA)

Emmer O'Callaghan  
Louth County Council

Phil Prentice  
Scotland’s Towns Partnership (STP)

Marguerite Quinn  
Louth County Council

John Shanahan  
Drogheda BID

Brian Walsh  
Louth County Museum

Stephen Ward  
Sligo County Council

Nathalie Weadick  
Irish Architectural Foundation (IAF)

Workshop Organiser/Facilitator - Contact Details:

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Finally, there has been excellent feedback from the workshop attendees – many thanks to everyone involved for their time, lively input and support. The Heritage Council and Partners intend to hold more workshops with Scotland’s Towns Partnership in 2020, through the ongoing activities of the Collaborative Town Centre Health Check (CTCHC) Training Programme.