

An Chomhairle Oidhreachta
The Heritage Council



An Roinn Tithíochta,
Rialtais Áitiúil agus Oidhreachta
Department of Housing,
Local Government and Heritage

Historic Towns Initiative 2022

Information for Local Authorities

and

Call for Applications

Closing date: 5pm Thursday 3rd February 2022

Introduction

Many of our city, town and village centres are historic places with their own distinct identities. Sustaining these is a complex process that in many cases involves the conservation and re-use of existing buildings, the care of public spaces and the provision of community facilities. The conservation and interpretation of this heritage makes our towns interesting, unique and attractive to residents and visitors.

In support of the Town Centres First policy set out in the *Programme for Government: Our Shared Future* (2020), the Historic Towns Initiative (HTI) is a joint undertaking by the Department of Housing, Local Government and Heritage and the Heritage Council which aims to promote the heritage-led regeneration of Ireland's historic towns.

The recently published government strategy *Housing for All* (2021) commits that *'the [Historic Towns] initiative will be adjusted to encourage private owners and/or occupiers to bring vacant floor area in historic buildings back into use and projects that address dereliction and vacancy will be particularly focussed on, subject to going through the planning process as necessary.'*

The Climate Action and Low Carbon Development (Amendment) Act 2021 sets out a roadmap for Ireland's transition to a climate resilient, biodiversity rich and climate neutral economy by no later than the end of the year 2050. This shift to a climate neutral future means that the conservation and repurposing of existing historic building stock has become increasingly more important. Existing buildings contain embodied energy which is lost if they are demolished; while the greenhouse-gas emissions involved in the demolition and replacement of a building have been calculated to take decades to recover.

The sustainable use of the historic buildings of our towns has added benefits in increasing the quality of life for all by offering reduced commuting as these buildings are generally closer to amenities and services. More directly the impacts of climate change on our built heritage are increasingly evident and should be taken into account in any proposals under the HTI. These impacts may be both immediate and cumulative – so that damage from catastrophic events such as floods and storms are likely to increase at the same time as the slow-onset of changes in

deterioration processes. The built heritage is also vulnerable to maladaptation, that is, the inadvertent loss or damage to structures and sites during adaptation works. With increased weathering and severe climate events, the repair cycle on the built heritage of our towns is likely to become shorter. Increased maintenance and repair will be key to building resilience in our historic buildings and towns to enable them to withstand the effects of a changing environment.

The HTI has been in operation since 2018 and to date has supported heritage-led regeneration projects in twenty-three towns: Youghal, Co Cork; Ballinrobe, Co Mayo; Kells, Co Meath; Carrick on Suir, Co Tipperary; Portlaoise, Co Laois; Kilmallock, Co Limerick; Ballina, Co Mayo; Navan, Co Meath; Letterkenny, Co Donegal; Boyle, Co Roscommon; Nenagh, Co Tipperary; Kilrush, Co Clare; Callan, Co Kilkenny; Sligo, Co Sligo; Tralee, Co Kerry; Ramelton, Co Donegal; Clones, Co Monaghan; Roscommon, Co Roscommon; Tramore, Co Waterford; Listowel, Co Kerry; Enniscorthy, Co Wexford; Ballyshannon, Co Donegal and Birr, Co Offaly.

Drawing on the experiences of the programme in 2018-21 this nationwide programme will continue in 2022 administered by the Heritage Council. The Historic Towns Initiative will award up to a total of **€2 million** competitively to a number of historic towns for heritage-led urban regeneration projects in 2022.

Arising from the experience of the HTI 2018 - 2021 we have made a number of changes to the scheme which are set out below.

Heritage-led regeneration

The HTI pilot developed a framework approach to regenerating a town based on the principles of heritage-led regeneration. This framework and a review of the HTI pilot programme are available on the Heritage Council website at the following link:

<https://www.heritagecouncil.ie/projects/historic-towns-initiative>

The steps in the framework include an audit of the character and identity of the town, building up local support, identifying the challenges and opportunities, developing a vision for the future of the town supported by an action plan and carrying out those actions. The framework and

review are a useful source of information for local authorities considering an application for funding under the HTI 2022.

The HTI relies on the strength of local communities and businesses to regenerate their historic town, supported by local and national government and other agencies committed to improving the quality of life for the town. Examples of activities in other towns can be found in the online links at the end of this document.

The Historic Towns Initiative 2022

The Historic Towns Initiative 2022 aims to provide support to historic towns engaged in a programme of heritage-led regeneration. In 2022 we are particularly interested in projects that address residential vacancy in town centres, that propose the re-use of historic structures and that can act as a demonstrator for future projects. We are introducing two funding Streams for the HTI 2022.

Under **Stream 1** this year we are seeking proposals for capital works to repair and enhance the heritage of the town through heritage-led regeneration projects designed and implemented by local authorities, projects that encourage private owners and/or occupiers to invest in appropriate conservation-led works and repairs, projects that address dereliction and residential vacancy, the conservation of landmark buildings, streetscape conservation projects, and conservation-led public realm works which encourage investment from other sources. Applications must show how they will build resilience in the historic built environment of the town to enable it to withstand the effects of climate change. Match funding of 20% is required from the local authority or owners under Stream 2.

As set out in the *Housing for All* (2021) policy we are particularly interested in proposals to bring vacant or underused floor area in historic buildings back into residential use. Grants which specifically address residential reuse by encouraging private owners and/or occupiers to invest in appropriate conservation-led works and repairs and to bring vacant floor area in historic buildings back into residential use may be phased over two years, i.e., 2022 and 2023 subject to a maximum award of €250,000 in total per town. Successful applicants should check their Letter

of Offer for details of how funding is to be spent over the two years, where applicable. This letter will include contractual, procurement and governance conditions.

Under **Stream 2** this year, we will support applications to deliver a heritage-led regeneration plan (please see above for details of the HTI framework) which will examine the existing heritage of a town and determine what conservation focused interventions are required. The resulting plan should ultimately inform future grant applications. Under Stream 2 we will award up to €40,000 per town for heritage-led regeneration plans. Match funding of 20% is required from the local authority under Stream 2.

Funding available

A total fund of €2 million (capital funding) is available to local authorities under the HTI 2022. A 20% minimum matching contribution will be required (please see below). The extent of matching resources will be taken into account in the assessment of applications.

Operation of the HTI 2022

- The HTI 2022 will be administered by the Heritage Council, as advised by the HTI National Steering Group.
- Each local authority may put forward only one application (i.e., either Stream 1 or 2) for funding under the HTI 2022 for a historic town in their functional area. Applications will only be accepted from local authorities.
- The programme is intended to support a small number of towns in 2022. Funding will be allocated on a competitive basis, in accordance with the assessment criteria set out below. It will not be possible to support all applications in this round.
- Applications will be assessed by the HTI National Steering Group which will make recommendations to the Board of the Heritage Council for funding under the programme.
- In the case of Stream 1, priority will be given to applications that are 'plan-led', i.e. in line with a HTI Management Plan based on the HTI framework, or a Conservation Plan, or a Public Realm Plan, or eligible actions from a Town Centre Health Check Plan, or equivalent.

- It is expected that local authorities will work with a range of partners in delivering Stream 1 or 2 HTI 2022 projects and evidence of such partnerships, e.g., letters of support, should be included with any application.
- Funding for each successful town in Stream 1 will be in the region of €150,000 - €250,000, depending on the projects proposed. Applications should reflect the scale of the likely funding available and the identified actions should be achievable within the allocated funding timeframe, i.e. in 2022. Applications under Stream 1 which specifically address residential vacancy as per *Housing for All* may project spending over 2022-2023, and such applications should set this out.
- Projects funded under the HTI should show strong public engagement. Social media should be used to promote events where members of the public are invited in to learn about the project, and if possible to take part. Examples how this might be done include demonstrations, traditional skills training, community or NGO-management, or encouraging under-represented groups to take part or to share their heritage. It is expected that successful towns will hold an event about their projects during Heritage Week, 13 - 21 August 2022. However, it should be noted that any grant awarded by the HTI can be used to fund Stream 1 and 2 capital works only.

Application process for HTI 2022

Each local authority is invited to apply in respect of one historic town (with an indicative minimum population level of 1,500 inhabitants) in their functional area where a programme of suitable heritage-led regeneration projects (Stream 1) or the need for a heritage-led regeneration plan (Stream 2) has been identified by the local authority, working with a town partnership team or local steering group.

Applications should succinctly set out:

- the significance of the town and its heritage
- any relevant policies and objectives for the town in the County Development Plan
- the town's track record to-date in heritage-led regeneration, such as the involvement of an Architectural Conservation Officer and/or Heritage Officer in the local authority area in which the town is located

- the vision for the town as set out in any relevant management plan, conservation plan, public realm plan, etc.
- the project(s) that would be funded under the HTI and how these would promote heritage-led regeneration within the town
- partnerships for the delivery of the HTI project(s) including any letters of support, etc.
- the extent of matching funding and contribution-in-kind proposed
- leadership, i.e., a named coordinator within the local authority responsible for successful delivery of the programme

Assessment criteria

A demonstrable track record in caring for the historic environment of the town will be a distinct advantage. Works should support the creation of vibrant and attractive places where people will want to live, work, visit and invest. Conservation works in the historic urban core should encourage private sector and community confidence. Applications will be assessed equally under the following criteria:

- The town's track record to date in heritage-led regeneration, the extent to which the application fulfils the aims of the HTI, and is likely to make a **significant contribution** to the heritage-led regeneration of the town (20%)
- The extent to which private owners and/or occupiers or community groups will bring and keep vacant or underused floor area in historic buildings in use (in particular residential use) and address dereliction and vacancy (20%)
- the quality of the project(s) proposed (20%)
- how the project would build resilience in the historic built environment of the town to enable it to withstand the effects of climate change (20%)
- the presence of a vibrant and engaged community who would support the implementation of the Initiative (20%)

What towns are eligible?

Almost all Irish towns are historic in origin. A town seeking to benefit from the HTI should possess **significant** cultural and heritage assets and have a distinctive sense of place. Historic

towns include those of medieval and pre-medieval foundation, plantation towns, planned estate towns and those established around local industries.

Urban centres designated as Special Regeneration Areas under the Living City Initiative are not eligible to apply.

What works are eligible?

1. Capital works to repair and enhance the heritage of the town in line with a programme assessed by the HTI National Steering Group and approved by the Heritage Council. This may include:
 - Heritage-led regeneration projects meeting the criteria set out above which are designed and implemented by local authorities
 - Projects that encourage private owners and/or occupiers to invest in appropriate conservation-led works and repairs and to bring vacant floor area in historic buildings back into use
 - Projects that address dereliction and vacancy, the conservation of landmark buildings, improved maintenance and general improvements to streetscapes and conservation-led public realm works which encourage investment from other sources
 - Projects that would build resilience in the historic built environment of the town to enable it to withstand the effects of climate change
2. All grant-aided work under the HTI must respect the character and special interest of individual buildings and the heritage of the town in general.
3. Works must be in accordance with best practice principles contained within the *Architectural Heritage Protection Guidelines for Planning Authorities* (2011) and relevant volumes in the Department of Housing, Local Government and Heritage's *Advice Series*.
4. All statutory requirements for the protection of heritage must be met – including natural, archaeological and architectural heritage.
5. Where grant funding is sought for conservation and re-use of vacant buildings, information shall be provided on a sustainable proposed future use.

How to apply

Applications will only be accepted from local authorities. Each local authority may apply for funding for one historic town in their functional area. Applications must be made via the Heritage Council online grants management system (www.heritagecouncil.ie). Hard copy or emailed applications will not be accepted.

What happens next?

- An online workshop will be held by the Heritage Council on **13th January 2022** for local authority personnel interested in applying for the HTI 2022.
- The deadline for receipt of online applications is **5pm on Thursday 3rd February 2022**. Applications received after this date will not be considered.
- The Heritage Council will notify applicants of the outcome of the assessment during **February 2022**.

Recoupment of Grant Funding

Grant awards must be recouped from the Heritage Council within the 2022 calendar year (Except for the projects that are approved to run over 2 years). Funds not claimed at the end of the year will be forfeit.

Works must be completed and verified by the local authority before grant funding can be recouped. A report detailing the works carried out must be signed by the Architectural Conservation Officer or Heritage Officer or a member of the local authority's professional staff with oversight of the project. This must be accompanied by proof of payment i.e., a signed letter from the Director of Finance and relevant Director of Service stating that monies claimed have been expended.

Value Added Tax (VAT) is allowable under this scheme only for that portion of capital works being funded and only in circumstances where such VAT is not recoverable under this scheme by any other means.

Recoupment is via the online payments process on the Heritage Council's online grants management system. **The date for submission of final claims and reporting to the Heritage Council is Friday 18th November 2022.**

Matching funding requirement

Matching funding of at least 20% of total project expenditure is required for each project funded.

Where a building is in local authority ownership the requirement for 20% matching funding can be met from local authority financial resources. In-kind contributions (e.g., the salaried time of publicly funded personnel) from the local authority can be cited as a contribution but this should only be in addition to matching funding (i.e., in-kind local authority contributions cannot make up the minimum of 20% matching funding). Confirmation of matching funding approval is required from the local authority at Director of Service level at application stage.

Where a HTI project is also funded under other grant schemes financed by the Exchequer or the EU, the cumulative total of such funding must not exceed 80% of the total project cost. Any HTI grant funding provided to a local authority that is subsequently recovered from the owner/occupier under the provisions of the Planning and Development Acts must be refunded to the Heritage Council.

There will be a requirement for interim progress reports. Where sufficient progress is not evident in these reports, the Heritage Council, on the advice of the HTI National Steering Group, reserves the right to reallocate funding.

Project details and awards under the Historic Towns Initiative 2021

Listowel, Co Kerry: This funding supported the plan-led regeneration of Listowel's historic buildings by carrying out works to the spire of Saint John's Theatre & Arts Centre to prevent water ingress as well as roof, render and joinery repairs to other prominent buildings in the town's streets. €245,500.

Roscommon, Co Roscommon: This project enhanced the approach streets to the historic town centre. Conservation works have been carried out on a number of historic buildings in Castle Street, Abbey Street Upper and Goff Street. €136,000

Birr, Co Offaly

This project conserved the building envelope of the nineteenth century Birr courthouse, which is a Protected Structure, by focusing on the roof, windows and render. This is with a view to its re-use as a community arts hub. €220,000

Sligo, Co Sligo: This project involved private owners working with Sligo County Council to undertake the heritage-led regeneration of O'Connell Street (an Architectural Conservation Area) in Sligo town through streetscape conservation and enhancements. €218,600

Ballyshannon, Co Donegal: This project worked with local property owners on the Mall and Main Street to conserve the historic built environment. This facilitates sustainable heritage-led regeneration, reinforces civic pride, and promotes the tourism potential of Ballyshannon's historic core. €237,700

Ballina, Co Mayo: The aim of these works has been to carry out conservation works to the Belleek Gate Lodge Protected Structure. This project will act as a demonstrator and allow for re-use. €115,000

Tramore, Co Waterford: This project completed works to the windows of the derelict Victorian railway station and prepares this landmark Protected Structure, located in the popular tourist resort of Tramore, for reuse. €77,500

Enniscorthy, Co Wexford: This heritage-led regeneration project helps to rejuvenate Slaney Street and Mary Street, in the historic core of Enniscorthy, by repairing windows, painting facades and improving the public realm. €189,000

Callan, Co Kilkenny: This award enabled the completion of specialist conservation works to iron and masonry elements of St. Mary's church boundary on Mill Street, Callan. Phase 1 works in 2020 took place to the Green Street façade. €60,700

Useful resources

Heritage Council publication *Ballybrilliant: heritage-led regeneration in 5 Irish towns* (2018) available on the Heritage Council website.

<https://www.heritagecouncil.ie/content/files/Ballybrilliant.pdf>

Information on case studies can be found in the Royal Institute of Architects of Ireland publication *Creating Vibrant Places: the RIAI town and village toolkit* and in the publication *Old House, New Home*

<https://www.riai.ie/discover-architecture/riai-publications>

<https://www.creativeireland.gov.ie/app/uploads/2020/05/Old-House-New-Home.pdf>

Our urban centres contain a large amount of underused building stock. The sensitive reuse of such floor space at ground level and on upper floors should be encouraged. In relation to this, attention is drawn to the publication *Bringing Back Homes: Manual for the reuse of existing buildings*

https://www.housing.gov.ie/sites/default/files/publications/files/bringing_back_homes_final.pdf

Presentations from the HTI workshop held in January 2021 are available on the Heritage Council YouTube channel:

https://www.youtube.com/playlist?list=PLIkz_D-MJSUnhudl-Qykg8qvZyNYuoZgg