

European Year of Cultural Heritage Visuals

Congratulations on being awarded the European Year of Cultural Heritage label for your event. This document explains how the logo is to be used on any promotional material associated with your event.

The Main Logo

This is the main logo for the European Year of Cultural Heritage. The logo is available in a variety of colours (See Page 2 of this document)



The Colours

EYCH 2018 is all about diversity and the various aspects and fields of cultural heritage. Therefore, the logo is available in a variety of colours. Event organisers are free to choose the colour that best fits the visuals they are creating. There are 6 colours (5 colours + 1 monochrome version) available to you in the logo pack which accompanies this document. Logos are available in various formats.



C0 • M34 • Y82 • K0
R250 • G180 • B60
Web #fab43c



C2 • M73 • Y10 • K0
R233 • G102 • B152
Web #e96698



C49 • M0 • Y68 • K0
R149 • G198 • B114
Web #95c672



C56 • M0 • Y27 • K0
R117 • G198 • B197
Web #75c6c5



C46 • M43 • Y0 • K0
R153 • G147 • B200
Web #9993c8



C0 • M0 • Y0 • K40
R178 • G178 • B178
Web #828282

Minimum Size

To comply with EU guidelines, the size of the EU Flag should never be smaller than 10mm



Incorrect uses

Do not remove the EU flag



Do not add patterns to the visual hang



Do not change the colours



Do not change the font



Do not change the transparency level



Do not change the proportions

