FACTSHEET 10: VISITOR STATISTICS SURVEY FORM

THIS FACTSHEET RELATES TO QUESTION 7.7 AND 7.8 OF THE MSPI (MUSEUM STANDARDS PROGRAMME FOR IRELAND)

1. Museums may use this Factsheet as a template Visitor Statistics Survey form

2. Where museums use their own Visitor Statistics Survey form, all of the categories listed below must be included for the survey to meet the Standard

Date	Time of arrival	Time of departure	Length of visit	Nationality	Number in party	How they heard about the museum