

CHECKING THE PULSE OF OUR HISTORIC BORDER TOWNS



Collaborative Town Centre Health Check Training Programme

An Chomhairle Oidhreachta
The Heritage Council



TRAINING PACK



THURSDAY **11TH** APRIL 2019
IMPERIAL HOTEL, DUNDALK TOWN CENTRE



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1. Background to Collaborative Town Centre Health Check Training Programme and 2nd Border Towns Workshop (Dundalk, April 2019)

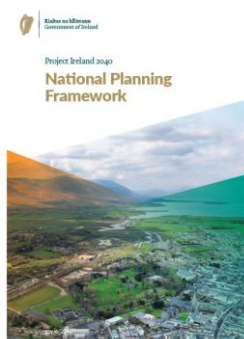
In mid-2016, the Heritage Council of Ireland (Lead Partner), RGDATA and the Retail Consultation Forum, in collaboration with the Department of Culture, Heritage and the Gaeltacht, the Department of Housing, Planning and Local Government (DoHPLG), the Irish Planning Institute (IPI), the Irish Landscape Institute (ILI), the Royal Institute of the Architects of Ireland (RIAI) and Third-level Institutes (north and south), created a 'pilot' trans-disciplinary National Collaborative Town Centre Health Check (CTCHC) Training Programme consisting of two workshops, which were held in September 2016 (Naas Town Hall) and February 2017 (Dublin Castle) with town centre survey programme/mentoring period taking place during October–March 2017. The findings from both workshops, and from the pilot projects in the specific towns, were included in the Heritage Council's detailed submissions to the National Planning Framework¹ (December 2016, March 2017 and November 2017).

Since then, the Department of Rural and Community Development, the Department of Communications, Climate Action and Environment and the Department of the Taoiseach have come on board as CTCHC Training Programme Partners. In terms of government agencies, the National Housing Agency has been on board since late 2017 and the EPA joined in January 2019.

Ireland's Collaborative TCHC Training Programme aims to establish a collaborative approach to undertaking Town Centre Health Checks, in order to inform the design and implementation of a new Collaborative TCHC National Investment Programme, which supports various government policies, plans and strategies, including the emerging *Heritage Ireland 2030*² and the:

1. **Action Plan for Rural Ireland, 2017 ('Pilot' TCHC Training Programme included on page 20);**
2. **Implementation of the *National Landscape Strategy 2015-2025 (NLS)*;**
3. **Implementation of *Planning Policy Statement 2015* i.e. evidence-based planning;**
4. **Implementation of the Section 28 (as amended) Retail Planning Guidelines, 2012; and**
5. **Implementation of Government Policy on Architecture 2009-2015.**

In addition, the CTCHC Training Programme supports the delivery of the **Heritage Council Strategy 2018-2022** and the Heritage Council's ***Policy Proposals for Ireland's Towns***, which was launched in 2015³. Critically, the CTCHC Training Programme strongly supports the implementation of the ***National Planning Framework (NPF) and National Development Plan 2018-2027– Project Ireland 2040***, particularly in relation to the stated National Strategic Outcomes (NSOs), National Policy Objectives (NPOs) and Strategic Investment Priorities (SIPs). Section 1.2 of the National Planning Framework (NPF) entitled *Making the Vision a Reality*, includes the following statement:



“A major new policy emphasis on renewing and developing existing settlements will be required, rather than continual expansion and sprawl of cities and towns out into the countryside, at the expense of town centres and small villages.....”

¹ The Heritage Council was a member of the National Planning Framework (NPF) Advisory Group.

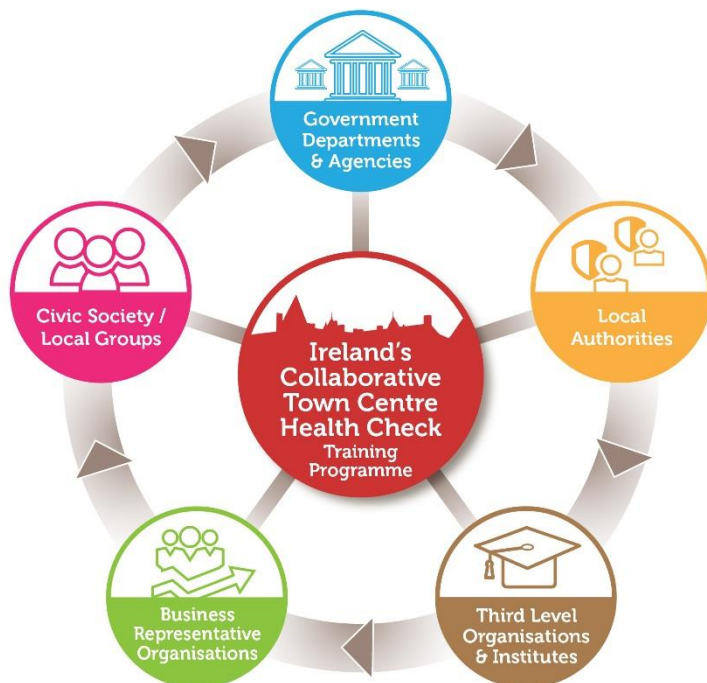
² <https://www.chg.gov.ie/heritage/>

³ http://www.heritagecouncil.ie/fileadmin/user_upload/Publications/Towns_pubs/Policy_document_web.pdf

Five key pillars are at the heart of the Collaborative Town Centre Health Check Training Programme, as illustrated below.

Ireland's Collaborative Town Centre Health Check Training Programme

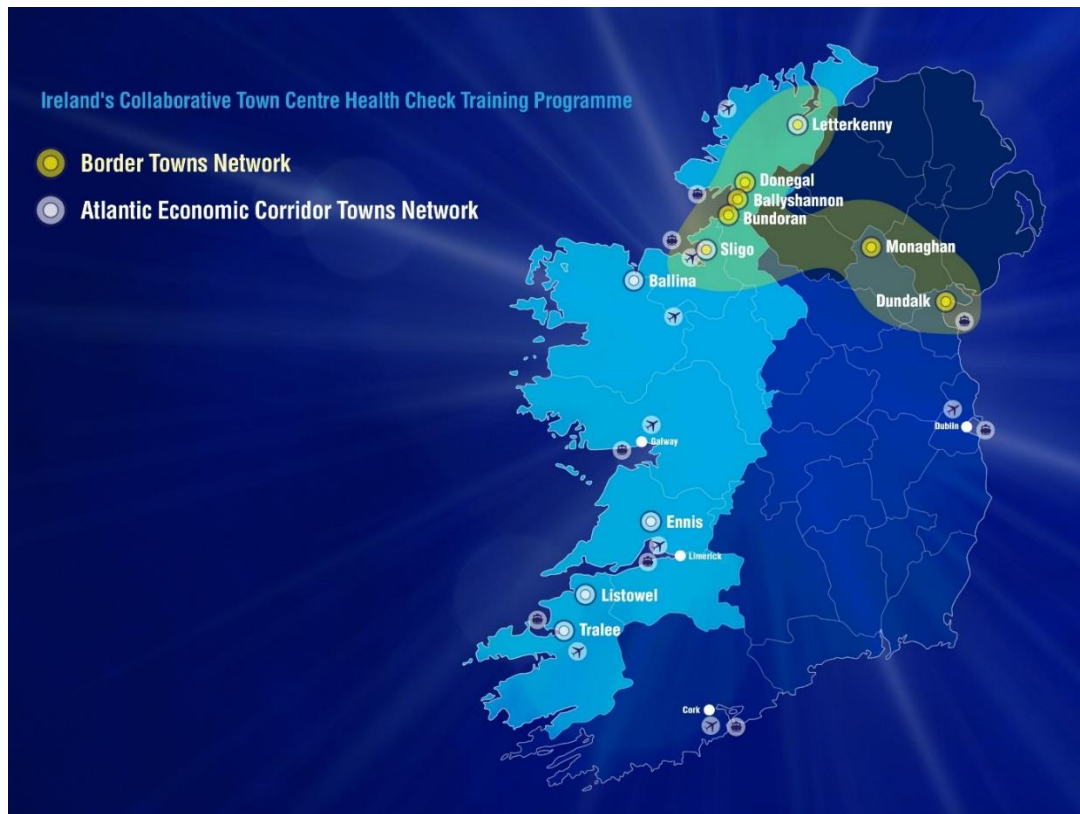
How We Work



Due to the exponential growth in demand for the training programme during 2016 and 2017 - i.e. 70 no. people attended the first workshop in Naas (September 2016) and 130 no. people attended the second workshop in Dublin Castle (March 2017), i.e. 90% increase in demand, - the training programme was divided into two key strands in April 2018, namely:

- **Border Towns** – a workshop was held in Monaghan for Border Towns in June 2018 in partnership with Monaghan County Council. A *Border Towns CTCHC Workshop Feedback Report* has been published (December 2019). A draft version of the feedback report was submitted to the partner Departments in September 2018. 60 no. people attended the first workshop in Monaghan and a second workshop will be held in Dundalk in April 2019 – a list of attendees at the Dundalk workshop is provided at *Appendix A*; and
- **Atlantic Economic Corridor (AEC) Towns** – the first AEC CTCHC Training Workshop for AEC Towns was organised by the Heritage Council in partnership with Mayo County Council and the partner government departments including the Department of Rural and Community Development. As with the Border Towns Workshop, a draft feedback report will be prepared and circulated to all attendees for comment/input before finalisation and publication in late April 2019.

There are **12 no. towns** currently involved in the Collaborative Town Centre Health Check (CTCHC) Training Programme:



It is anticipated that a further strand to cover/service the East of the country will be created if additional resources are made available to the Heritage Council.

Towns involved in the CTCHC Training Programme have been conferred with the following National Awards during 2017/2018:

- **Letterkenny** – Bank of Ireland Most Enterprising Town in Ireland Award, November 2018;
- **Monaghan** – KPMG Property Awards – Excellence in Planning Award for Regeneration of Dublin Street, October 2018;
- **Monaghan** – Irish Planning Awards - Design Award for Regeneration of Dublin Street, February 2018; and
- **Tralee** – Bank of Ireland Most Enterprising Town in Ireland Award, November 2017.

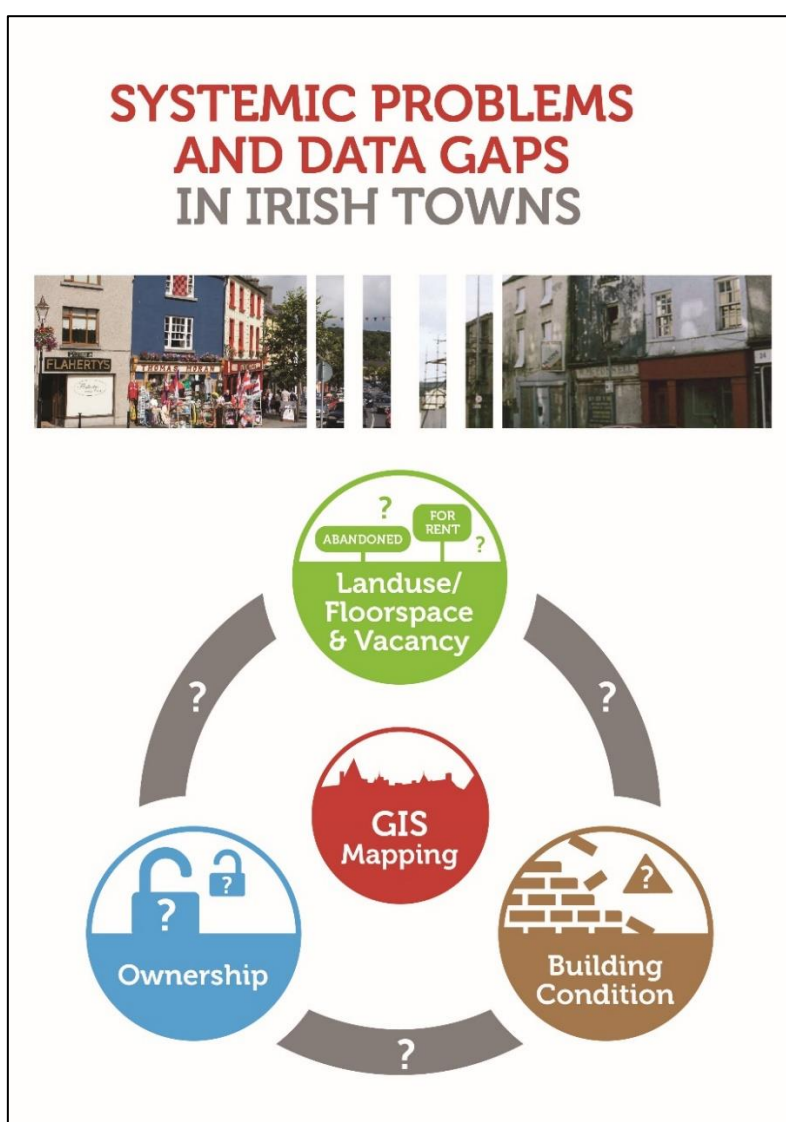
Photograph 1: Maire Cullinan (MCC) accepts KMPG Property Award, October 2018



The CTCHC Training Programme developed a 15-Step Collaborative Town Centre Health Check assessment process at the outset in late 2016, which is set out in *Appendix B*. This collaborative process aims to survey, measure and map (using GIS) the key quantitative indicators⁴ of a town centre's overall health, including, but not limited to:

- Land/building use and vacancy;
- Footfall – pedestrian counts;
- Consumer perceptions and confidence in the historic town centre;
- Commercial perceptions and confidence in the historic town centre;
- Pattern(s) of land/building ownership, if possible.
- Rental levels and patterns; and
- Air and noise quality.

As a result, the CTCHC Training Programme has identified systemic problems and 'data gaps', which are impacting on the ability of historic town centres to adapt to significant changing patterns in living, working, and commercial and cultural consumption, as illustrated below.



© CTCHC Training Programme 2019.

⁴ The CTCHC Training Programme is supported by the Heritage Council's Collaborative Public Realm Plan Programme, which was established in 2006, initially as part of the IWTN, and then expanded due to demand. For further information, please contact the programme manager – Ali Harvey - aharvey@heritagecouncil.ie

The Dundalk CTCHC Training Workshop for Border Towns follows on from four CTCHC Training Workshops delivered in Ballina (November 2018), Monaghan (June 2018), Dublin Castle (March 2017) and Naas Town Hall (September 2016).

The Key Aims of the Border Towns CTCHC Workshop in Dundalk (April 2019) are to:

- 1. Raise awareness and understanding of the critical role that our historic Towns along EU/UK Border play and the wide-ranging impacts that their *vitality*, *vibrancy* and *viability* have on overall socio-economic, environmental and cultural growth and development, and on quality of life for citizens, investors and visitors alike;**
- 2. Encourage collaboration, co-operation and co-ordination between Border Towns and the key partners and stakeholders involved in strategic town centre management and regeneration;**
- 3. Strengthen partnership, trust and understanding between all partners/agencies and various levels of government involved in the management and regeneration of Ireland's Border Towns;**
- 4. Enable sharing and exchange between Border Towns and their catchment areas at a policy, programme and project level; and**
- 5. Liaise with historic towns in other EU Member States and continents to encourage international co-operation and understanding of the unique geo-political and cultural issues at play in Border Towns.**

European Commission (EC) – March 2017-to date

The programme partners wish to highlight that the European Commission's DG for Internal Market, Industry, Entrepreneurships and SMEs, invited the programme Co-ordinator Ali Harvey and Tara Buckley (RGDATA) to give a presentation on the Irish CTCHC Training Programme at a seminar on Retail SMEs in Brussels on the 12th February 2019. This seminar presentation follows on from a request from the EC in March 2017 to forward all the CTCHC Training Programme Management reports, feedback reports, training packs, summary CTCHC Reports, etc.

Building on these developing international networks for town centres, a delegation of representatives from the Dutch Provinces will be visiting Ireland in June 2019, to share and exchange on policy and practice in relation to urban planning and management of historic town centres. It is planned that the Dutch delegation will also visit a Border Town in the Republic of Ireland and meet with the project partners, as part of the study visit.

2. Dundalk CTCHC Workshop Programme: 11th April 2019

Collaborative Town Centre Health Check (CTCHC) Workshop Programme,

11th April 2019 - Imperial Hotel, Dundalk⁵ - Function Room

- 9.30am** Registration and Tea/Coffee on arrival at the Imperial Hotel in Dundalk
- 9.40am** **Welcome to Dundalk – Cllr Maria Doyle⁶, Chairwoman of Dundalk Municipal District**
- 9.50am** **Welcome and The Critical Role of Heritage in our Town Centres - Virginia Teehan, CEO Heritage Council**
- 10.00am** Introduction/outline to training day and programme - **Ali Harvey, Heritage Council** - Key Aims and Objectives of the Workshop for Border Towns
- Session 1: *Project Ireland 2040 and Border Towns - Funding Opportunities for 2019/2020?***
- 10.15am** **Nicki Matthews, Department of Culture, Heritage and the Gaeltacht - *The Historic Towns Initiative (HTI) - Regenerating Border Towns?***
- 10.30am** **Finola Moylette, Department of Rural and Community Development - *Exploring the Rural Regeneration and Development Fund (RRDF), etc.***
- 10.45am** **Paul Hogan, Department of Housing, Planning and Local Government - *Utilising the Urban Regeneration and Development Fund (URDF)***
- 11.00am** ***Q&A and Group Discussion - 20 mins from 11.00am (Finish 11.20am) - Paper record for Workshop Feedback Report, which will be submitted to the relevant government departments and other key partners.***
- 11.20am** **Tea/Coffee Break and Networking - 10 mins**
- Session 2: *A Snap Shot of Collaborative TCHC Initiatives in Sligo, South Donegal (Donegal/Ballyshannon/Bundoran) and Dundalk***
- 11.30am** **Gail McGibbon, CEO Sligo BID & Bernadette Donohoe/Deirdre Greaney, IT Sligo - *The Benefits of Collaboration and Partnership***
- 11.45am** **Dr Neil Galway, Queen's University Belfast (QUB) - *Getting into our Stride in County Donegal*⁷**
- 12.00pm** **Councillor Mark Dearey, Louth County Council - *Our Story is in Our Historic Streets***
- 12.15pm** ***Q&A and Group Discussion - 15 mins from 12.15pm (F 12.30pm) - paper record for Workshop Feedback Report, which will be submitted to the relevant government departments and other agencies.***

⁵ Imperial Hotel in Dundalk: Eircode: A91ND6P

⁶ https://www.louthcoco.ie/en/louth_county_council/membership/

⁷ https://www.heritagecouncil.ie/content/files/Letterkenny_Town_Centre_Health_Check.pdf

12.30pm **Border Towns Workshop Group photo**

12.45pm **Two course (plus tea/coffee) complimentary lunch in the restaurant at the Imperial Hotel – Opportunity to network**

Session 3: **Opportunities for Towns Centres through building and technology innovations?**

1.45pm **Grainne Shaffrey, Shaffrey Architects - Adapting our Town Centres and Built Heritage for Future Generations**

2.00pm **Nick Richardson, The Insights People - How ready are you for the next generation?**

2.15pm **Q& A and Group Discussion - 15 mins from 2.15pm (F. 2.30pm)**

Session 4: **Group Exercise - What would a 'Town Centre First' Policy look like?**

2.30pm **Group Exercise (Mixed Groups 35mins) - Paper record for Workshop Feedback Report, which will be submitted to the relevant government Departments and other agencies.**

Facilitators: Ali Harvey, Tara Buckley (RGDATA), Victoria McCarthy (Denny St Regeneration Project, Tralee⁸/KCC) and Sarah Gearty (RIA)

Recorder: Dr Philip Crowe, Space Engagers

Please read the Heritage Council's detailed NPF Submissions⁹ before the workshop

3.05pm **Group Feedback and Discussion in relation to Group Exercise (30 mins) - ALL**

3.35pm **Summary of Next Steps for the Border Towns Network - Ali Harvey**

3.45pm **Workshop Evaluation Forms - 15 mins - Finish approx. 4.00pm**

Contact: Ali Harvey, Heritage Council, M 087 419 3458 or aharvey@heritagecouncil.ie

Notes:

A Full CTCHC Training Pack will be circulated before the workshop - as with previous training workshops held in Ballina, Monaghan, Dublin Castle, Naas Town Hall during 2016-2018, respectively:

https://www.heritagecouncil.ie/content/files/Future_Proof_Your_Historic_Border_Town-Feedback_Report.pdf

https://www.heritagecouncil.ie/content/files/Managing_Historic_Towns_Along_The_Atlantic_Economic_Corridor.pdf

<https://www.heritagecouncil.ie/content/files/FutureProofYourHistoricBorderTown.pdf>

https://www.heritagecouncil.ie/content/files/Workshop_pack_Town_centre-health_check_March_2017.pdf

https://www.heritagecouncil.ie/content/files/Feedback_report-on_naas_workshop.pdf

https://www.heritagecouncil.ie/content/files/Workshop_pack_town_centre_health_check_naas.pdf

⁸ https://www.heritagecouncil.ie/content/files/Tralee_Town_Centre_Health_Check.pdf

⁹ <https://www.heritagecouncil.ie/advice-and-guidance/our-policy-advice-submissions>

Workshop Accommodation in Dundalk – CTCHC Workshop Attendees are asked to note that a special rate of €80 (B&B) has been arranged with the Imperial Hotel for the evening of the 10th April 2019:



<https://www.thehotelimperial.ie/>

Parking in Dundalk – it is strongly recommended that people car pool, if at all possible.

Acronyms used in the CTCHC Workshop:

ACA =	Architectural Conservation Area
AEC =	Atlantic Economic Corridor
ATCM =	Association of Town and City Management
CDP =	County/City Development Plan
CPO =	Compulsory Purchase Order
CSO =	Compulsory Sale Order – see policy research reports, March 2019 – Heritage Council/National Housing Agency
CTCHC =	Collaborative Town Centre Health Check
DCHG =	Department of Culture, Heritage and the Gaeltacht
DFA =	Department of Foreign Affairs
DHPLG =	Department of Housing, Planning, Community and Local Government
DRCD =	Department of Rural and Community Development
EIA =	Environmental Impact Assessment (EC Directive)
EIAR =	Environmental Impact Assessment Report (previously known as an EIS)
IHTA =	Irish Historic Towns Atlas
ILI =	Irish Landscape Institute
IPI =	Irish Planning Institute
LAP =	Local Area Plan
LECP =	Local Economic and Community Plan
MASP =	Metropolitan Area Strategic Plan (see NPF)
NDP =	National Development Plan 2018-2027 – Project 2040
NPF =	National Planning Framework – Project 2040
RIAI =	Royal Institute of the Architects of Ireland
OPR =	Office of the Planning Regulator
RRDF =	Rural Regeneration and Development Fund
PPN =	Public Participation Network
RSES =	Regional Spatial and Economic Strategy
SDZ =	Strategic Development Zone
SEA =	Strategic Environmental Assessment (EC Directive)
SHD =	Strategic Housing Development
URDF =	Urban Regeneration and Development Fund

3. Bios for Border Towns CTCHC Workshop Dundalk, 11th April 2019 - Team (in running order)

	<p>Virginia Teehan took up her role as Chief Executive of the Heritage Council on the 1st February 2019. She is a cultural entrepreneur with over 25 years of leadership experience in the fields of heritage and creative leadership. With significant national and international networks, Virginia has specialist expertise in strategic policy development, project management, relationship management, and organisational change.</p> <p>From December 2009 – January 2019, Virginia worked as Director of Cultural Projects, University College Cork. In this capacity she had a variety of responsibilities ranging from the management of valuable relationships with private donors and other supporters of the University to the development of strategy (University Strategic Plan 2017-2022, Community Engagement Sections) and initiation of new innovations. Virginia was Project Leader of the documentary film, <i>The Genius of George Boole</i>, which formed a central part of the George Boole 200 Celebrations in 2015. Narrated by Oscar winning actor Jeremy Irons, the film has had excellent international success and has been broadcast in a range of territories including, Europe, North America, Australia, Asia, China and Middle East has had over 1.5m viewers to date. In May 2018 UCC hosted the National Famine Commemoration which Virginia led. More recently, she worked as Executive Producer of a major 3-part documentary series based on the award-winning <i>Atlas of the Irish Revolution</i>. This €1m project represents a major collaboration between a third level institution and RTÉ in bringing history and heritage to a wide audience. The documentary has proved to be hugely successful for both partners and there are plans to build on this success with other programmes.</p> <p>A professional archivist by training, with a background in art-history, Virginia is a graduate of University College Cork (BA) and Trinity College Dublin (M. Phil) and has just completed an MBA, awarded in February 2019.</p> <p>www.heritagecouncil.ie</p>
	<p>Ali Harvey MIPI manages the Heritage Council's National Planning & Regeneration Programmes. A chartered planner and qualified project manager with a background in economics and urban/rural regeneration, she has 20 years' experience of setting up and running collaborative planning and regeneration programmes and projects in Ireland, the UK and the US. Ali initiated and set up the all-island <i>Irish Walled Towns Network (IWTN)</i> in 2005, after moving from the private sector (9 yrs) to the Heritage Council and wrote the first <i>IWTN Action Plan 2006–2008</i>, based on collaborative workshops, which secured direct funding of €4m during 2007/2008. She initiated/co-ordinated the <i>Landscape Character Assessment CPD Training Course 2009-2011</i>¹⁰ with 10 no. professional institutes in Ireland, Clare County Council and the Landscape Observatory of Catalonia, Spain.</p>

¹⁰ The Heritage Council and Partners' *LCA CPD Course* (two-day residential course located in County Clare delivered twice per annum during 2009–2011, 200+ attendees from Ireland, UK and Australia), was conferred with the Irish Landscape Institute's President's Award in November 2009.

	<p>Ali is author of the award-winning <i>Community-led Urban/Rural Village Design Statements Toolkit, 2012</i>¹¹. She is a member of EirGrid's National Advisory Group (NAG), EirGrid's Strategic Environmental Assessment (SEA) Advisory Group and was a member of the Ministerial National Planning Framework (NPF) Advisory Group.</p> <p>Ali was a panellist at the Association of Town and City Management (ATCM) Conference in London in February 2019. She is also a founding member of the <i>Collaborative Working Group on Housing and Sustainable Living</i>, which recently published two research reports examining international case studies on mapping vacancy and incentives for the reuse of vacant buildings in town centres¹², which were co-funded by the Heritage Council and the National Housing Agency.</p> <p>www.heritagecouncil.ie</p>
	<p>Nicki Matthews joined the Built Heritage Policy Team of the Dept. Culture, Heritage and the Gaeltacht, as a Senior Architect in 2018. Her role includes the delivery of a range of progressive policies for cultural heritage including the contribution on cultural heritage objectives to the Regional Assemblies, the National Heritage Plan 2030 renewal, the National Policy on Architecture, as well as devising strategies for delivering heritage-led urban regeneration and climate change mitigation. As a member of the SEA Forum Nicola contributes to the Environmental Protection Agency in respect of environmental impact of strategic, national infrastructural projects such as flood relief CFRAM programme, Irish Water, Energy, Transportation and Port Infrastructure etc. where proposals impact on cultural heritage. With regard to the delivery of the Department of Culture, Heritage and the Gaeltacht policies through funding programmes, Nicola provides the technical support to the various funding programmes currently operated including the Built Heritage Invest Scheme, The Historic Buildings Fund, the Historic Towns Initiative and the Heritage Council-run Irish Walled Town Network (IWTN).</p> <p>Prior to this, Nicola was the Architectural Conservation Officer for Dublin City Council, with the remit to communicate the built heritage significance of the historic city and its regeneration through the reuse and repair of historic vacant buildings for residential use to meet the housing crisis – in particular the roll out of the 'Living City Initiative', to address the vacant upper floors of the historic centre of Dublin.</p> <p>www.chg.gov.ie</p>

¹¹ <https://www.heritagecouncil.ie/projects/community-led-village-design-statements>

¹² <https://www.heritagecouncil.ie/news/news-features/research-into-incentives-for-the-reuse-of-vacant-buildings-in-town-centres>



Finola Moylette is Principal Officer heading up the Rural Policy and Schemes Unit in the Department of Rural and Community Development. Finola has worked in various Government Departments during her career including the Department of Agriculture, Food and the Marine, based in Castlebar in Mayo up to 2006, at which point she joined the newly formed Department of Community, Rural and Gaeltacht Affairs heading up the unit running the CLÁR Programme and the Rural Social Scheme. During the period 2007 – 2009 Finola managed the EU funded LEADER Programme. More recently, and primarily due to the renewed focus on Rural Development and, in particular, the regeneration of small towns and villages and their hinterlands, Finola's area of work is now focussing on the development of new and the redevelopment of existing schemes with the aim of rejuvenating small towns and villages and their hinterlands across the country.

Finola is responsible for the development and management of several schemes including the newly re-launched CLÁR Programme, The Town and Village Renewal Scheme, the Local Improvement Scheme (programme to repair privately owned rural roads), the Outdoor Recreation Infrastructure Scheme, the Walks Scheme and the Tidy Towns Competition. Finola is currently in the process of developing a pilot scheme to encourage people to redevelop/adapt properties in town centres for residential purposes.

www.drcd.gov.ie



Paul Hogan MIPI has been a Senior Adviser at the Department of Housing, Planning and Local Government since 2015. He was the Project Manager for the National Planning Framework (NPF) and is currently working on implementation of the Framework, including the *Urban Regeneration and Development Fund*. Paul has more than 25 years planning experience including 18 years in local Government at South Dublin, Meath and Kildare County Councils and five years in the private sector in both Ireland and the UK, where he specialised on infrastructure and retail projects. As Senior Planner at South Dublin County Council for ten years, Paul led teams that delivered a range of significant planning (County Development Plan, Local Plans and SDZs), transport (Road, rail, walking and cycling projects), energy-related (EU funded initiatives) and school delivery projects, as well as development management. This included overall responsibility for, from initial project inception to delivery, the Adamstown SDZ, which won the Royal Town Planning Institute (UK and Ireland) principal Planning Award in 2007. Paul graduated from UCD with a Master of Regional and Urban Planning degree in 1992.

www.housing.gov.ie



Gail McGibbon, CEO of Sligo Business Improvement District (BID), has worked as a senior corporate account manager in the USA, Australia and Ireland. She has a background in business development, revenue generation, strategic planning, events, destination building and town centre management. A former Chamber CEO and CEO of one Ireland's leading inbound tour operators, Gail has a distinguished reputation across communications, sales and marketing campaigns, event management, and is skilled at building lasting national and international networks.

Gail has worked with destinations in assessing and reconfiguring identified areas of growth, fundamentally underpinned by a strong town centre team. Working with 13 hotels in Dublin, the destination team (public and private) successfully secured large scale conferences/events (economic impact valued at €100+ million) and 68,000 additional bed nights over an 18-month period.

As the first Town Centre Manager in the Republic of Ireland, Gail has worked with business development units in towns and cities in developing a cogent plan for a destination. To date, Gail has secured in excess of €2 million in funding for projects. Sligo BID recently won the award for Partnership from the Association of Town and City Management UK and Ireland, A Purple Flag and was also awarded the first Coach Friendly Destination in Ireland (CTTC). Gail represents the ROI on the Advisory Council and Board of the ATCM and is a Senior Assessor for the ATCM Purple Flag Awards.

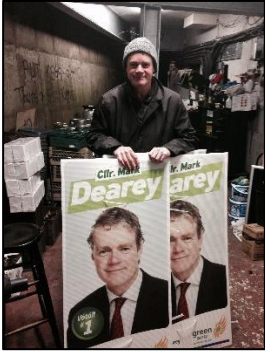


www.sligobid.ie



Bernadette Donohoe, RIBA Chartered, is an architectural educator and practitioner. She is Programme Chair of Architecture at IT Sligo. She sees her role as facilitating dialogue on the subject of design and architectural practice with a particular interest in defining an architecture that is accessible and possesses a critical awareness of place, equipping graduates with a strong sense of social responsibility and a core philosophy that they become independent thinkers and active contributors to the region. She has been instrumental in developing Architecture education at IT Sligo. She has engaged in a number of multidisciplinary projects linking students of architecture with those from disciplines in fine art, engineering and creative design.



Collaborative projects she has worked on include *Liminal Spaces* (2015), *In-Between* (2014), *City Development project, Sligo* (2010) and *Shadowlands Sligo: Reintegrating our ghost buildings* (2009). Bernadette led the architecture team who conceived the Yeats 2015 International Architecture Competition and co-curated the *Liminal Spaces Art/Architecture* project in conjunction with The Model Art Centre, Sligo and was co-editor on the publication *Art, Architecture and Place: The Lake Isle of Innisfree*. She is involved in steering groups that advocate interdisciplinary ventures to encourage both social engagement and future dialogue regarding the creative flux of Sligo and the northwest region.



	<p>Bernadette is an appointed Member of the RIBA Education Committee since September 2017, which advises on the formulation of policy and strategy for architecture education internationally and UK. She is currently a member of the RIBA Validation Panel, where her role involves visiting RIBA accredited schools to review standards and criteria. Bernadette studied architecture at Queens University Belfast and Metropolitan University London and practised in Belfast before joining the architecture team at IT Sligo in 1999.</p> <p>www.itsligo.ie/courses/barch-hons-architecture/</p>
	<p>Deirdre Greaney is an Architect and Urban Designer working in architecture, urban design, research and education, over the past 18 years. She has worked independently and in award-winning small and large-scale multi-disciplinary design practices in Ireland, Finland and New York, on projects that addressed the civic realm, housing and the development of social, community and cultural infrastructure—from framework plans for sensitive urban and rural locations, to Government PPP projects—which were audited not just on architectural but also public contribution. Deirdre currently lectures in Architecture at IT Sligo and was a former Course Director of the Undergraduate and Postgraduate Architecture Programmes in Ulster University (UU). She is a Fellow of the Higher Education Academy, Member of The Royal Institute of the Architects of Ireland (RIAI) and a former Member of the Northern Ireland Ministerial Advisory Group (MAG) for Architecture and the Built Environment 2014-2018.</p> <p>From active engagement in research, Deirdre has experience delivering projects that transfer knowledge in support of economic, social and cultural development. Her research focuses on: the Irish Town; architecture and urban design of retail-led regeneration; urban renewal and urban extensions; public space and collective territories; urban design conditions, principles and design that factors in urban social sustainability. Deirdre carried out comparative research on the urban design of retail-led regeneration in Ireland and The Netherlands during her Research Masters in TU Delft and UCD and is currently completing a PhD in Urban Design at Ulster University, which draws from research in urban sociology, urban geography, planning and architecture. Her research is Irish in focus, framed in a European context, and has been disseminated and published in Ireland, France, Italy, Portugal and The Netherlands.</p> <p>www.itsligo.ie/courses/barch-hons-architecture/</p>
	<p>Dr Neil Galway RTPI is the Director of Post-Graduate Education and Co-ordinator of the MSc Planning and Regeneration Programme at Queen's University Belfast in the School of the Natural and Built Environment. He previously worked as a chartered town planner for Belfast City Council and NI DOE Planning Service. His professional experience includes formulating regional planning policy and guidance, preparatory work for local development plans, development management and planning enforcement. Neil completed a PhD in Planning at Queen's University Belfast entitled <i>Who Controls the Past? An investigation into the role of heritage interventions in post-conflict</i></p>

	<p><i>nation narration</i> on a part-time basis whilst working in private practice. Neil's current research interests include: planning for inclusive places, critical heritage studies, and planning policy and practice.</p> <p>www.qub.ac.uk</p>
	<p>Mark Dearey is Green Party Councillor and a member of Louth County Council (LCC). Mark initially proposed the motion to Dundalk Town Council to hold a plebiscite on the formation of Dundalk Business Improvement District (BIDs) Company and is a member of the Dundalk BID Board. As Green Party spokesperson in Seanad Éireann, he guided the <i>Planning and Development (Amendment) Act 2010</i>¹³ through all stages.</p> <p>Mark is no stranger to the entertainment business and is the owner/operator of one of Dundalk's most popular music establishments the Spirit Store, which has played host to much of Ireland's music scene. The Dearey family name has been trading in Dundalk for many years. It all started in the James Dearey & Co Ltd, nineteenth century department store, which traded in the town for many years and became an iconic landmark heritage building in its own right. The store played a vital role in the commercial life of Clanbrassil Street.</p> <p>www.dundalktown.ie</p>
	<p>Grainne Shaffrey is a principal of Shaffrey Architects, which is based on the historic quays in Dublin City Centre. Shaffrey Architects was in 1967 by Patrick and Maura Shaffrey. Their main field of established work covers specialised aspects of architecture including existing buildings, their adaptation to new use and repair, urban design and new buildings in existing urban areas. The practice is concerned with the integration of new and existing urban fabric and public spaces which facilitate social and physical diversity. Research and publication have formed an important element in their overall practice.</p> <p>Gráinne is a former Board Member of The Heritage Council and currently President of ICOMOS Ireland¹⁴.</p> <p>www.shaffrey-architects.squarespace.com</p>
	<p>Nick Richardson has established himself as a UK go-to-expert on kids' insights, writing for marketing and trade magazines which focus on the buying habits, preferences and changing lifestyles of children and young people. He is also regularly asked to speak at events in the UK, Europe and the US about what's hot (and what's not) in the world of kids, tweens and teenagers. His expert knowledge stems from his role as CEO and founder of 'kid tech' research company The Insights People, which surveys 400 different kids per week from the biggest panel of kids in the UK, numbering 20,000. They also are specialists in UK parents' insights, with a panel of 10,000 parents and expectant parents.</p>

¹³ <http://www.irishstatutebook.ie/eli/2010/act/30/enacted/en/print.html>

¹⁴ <http://www.icomos.ie/>

	<p>Based on this research robustness, Nick provides acute and articulate narrative on what kids and parents are buying and thinking, what issues and concerns are important to them, and what all this may mean for society and the economy.</p> <p>Particularly relevant to today's news agenda is Nick's insight into kids' use of the internet, social media, gaming, mobile technology etc and the way these impact on family life, education, leisure and wider society. Nick's client list includes Hasbro, SEGA and Penguin Random House books. This year, he has spoken at The Children's Media Conference in Sheffield, the Toy & Game Design Conference in London, Kind Jungen in Germany and MIP Junior in France, and took part in a BBC Radio 5Live Breakfast discussion about the impact of Brexit, featured on BBC Breakfast.</p> <p>Nick holds a BA in Marketing and an MBA, is a member of the Chartered Institute of Marketing and is on Twitter @nickrmarketing</p> <p>www.theinsightspeople.com</p>
	<p>Tara Buckley is Director General of RGDATA, the Retail Grocery Dairy & Allied Trades Association. RGDATA represents the owners of 3,500 family-run shops, supermarkets, convenience stores and forecourt stores in towns and villages throughout Ireland. RGDATA is an active supporter of sustainable spatial planning, the S28 Retail Planning Guidelines, vibrant town centres, self-sufficient villages and shops people can walk to. RGDATA members are community business people who pay over €100 million annually in local municipal charges and invest €41 million annually in local groups and action-based initiatives.</p> <p>Tara is also a member of the National Oversight and Audit Commission (NOAC), the Retail Consultation Forum and the Ministerial National Planning Framework (NPF) Advisory Group.</p> <p>www.rgdata.ie</p>
	<p>Dr Philip Crowe – SpaceEngagers, has 20 years' experience in architectural and urban design practice and research. Between 2003 and 2012, Philip was Director of Sustainable Design with M.CO, a strategic design and planning consultancy in Dublin, working on a portfolio of award-winning and innovative projects relating to energy efficient design, universal accessibility and urban regeneration. He went on to complete a master's in Applied Carbon Management at the University of Glasgow and recently completed a doctorate in the UCD School of Landscape Architecture that explored what urban resilience might mean in practice.</p> <p>In 2016, Philip co-founded Space Engagers, a social enterprise that provides research consultancy services in urban resilience and develops digital participatory mapping technologies that enable communities to engage with their place and local issues. Space Engagers is currently a partner on the EU H2020 +CityxChange project in Limerick and Trondheim, exploring the concept of Positive Energy Blocks through research and experimentation in energy efficiency, e-mobility, and urban regeneration.</p>








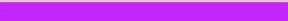



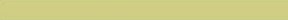

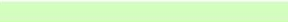
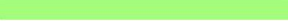
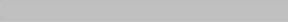


	<p>Philip is also working on a digital citizens' observatory for the UCD Earth Institute and research on vacancy inventories and incentives for reuse in town centres for the Working Group on Housing and Sustainable Living. Philip is a part-time lecturer and tutor in architectural design and planning in UCD, a supervisor for Interdisciplinary Design Strategies in IADT, and Chair for Innovation on the UCD Earth Institute Executive.</p> <p>www.spaceengagers.com</p>
	<p>Victoria McCarthy graduated from UCD with a Masters' in Regional and Urban Planning and a Masters' Degree in Urban Building Conservation. In 2000, Victoria joined Tralee Urban District Council where she worked as Town Planner until 2014 with the reorganisation of local government. Victoria currently holds the post of Architectural Conservation Officer for County Kerry, where she is responsible for the delivery of technical advice to community groups, building owners/occupiers, preparing guidance and supporting funding applications in relation to the protection of Kerry's unique built heritage. Recent projects include conservation seminars and workshops with local schools and third level institutes in County Kerry. Vic led on the management and delivery of the inaugural Architecture Kerry Festival 2019, which had over 800 no. participants over three days. Victoria's key interests include revitalising and rejuvenating Ireland's collective built heritage and helping young people to celebrate their built environment. More recently, Vic has been involved in engaging communities to participate in the formulation of <i>Heritage Ireland 2030</i>– e.g. 320 no. submissions were made from Kerry students as a result of Vic's collaborative work throughout the county.</p> <p>Victoria also set up the Heritage-Council funded <i>Denny Street Regeneration Project</i>, which resulted from the Tralee Collaborative Town Centre Health Check Report 2017¹⁵, which was launched by Minister English T.D. in the County Museum (Denny Street), Tralee in August 2017. Tralee won the BOI Most Entprising Town in Ireland Award in November 2017</p> <p>www.kerrycoco.ie</p>
	<p>Sarah Gearty is cartographic and managing editor of the Irish Historic Towns Atlas (IHTA), a research project of the Royal Irish Academy. She has been responsible for the mapping and production of 19 town atlas fascicles, six pocket maps and five ancillary publications from that project. She has worked on several towns located along the Atlantic Economic Corridor (AEC) including: Ennis, Galway, Limerick, Sligo and Tuam with Ballyshannon and Tralee in progress. Sarah was co-author (with Fergus O'Ferrall and Martin Morris) of IHTA, No. 22, <i>Longford</i> (2010) and is co-editor (with H.B. Clarke) of the <i>Maps and texts</i> series of publications on towns from the Royal Irish Academy (2013, 2018). She is also the co-ordinator of the annual IHTA Seminar which is held in the Royal Irish Academy each May and compares Irish towns with one another and with counterparts abroad.</p>

¹⁵ [https://www.heritagecouncil.ie/content/files/Tralee Town Centre Health Check.pdf](https://www.heritagecouncil.ie/content/files/Tralee_Town_Centre_Health_Check.pdf)

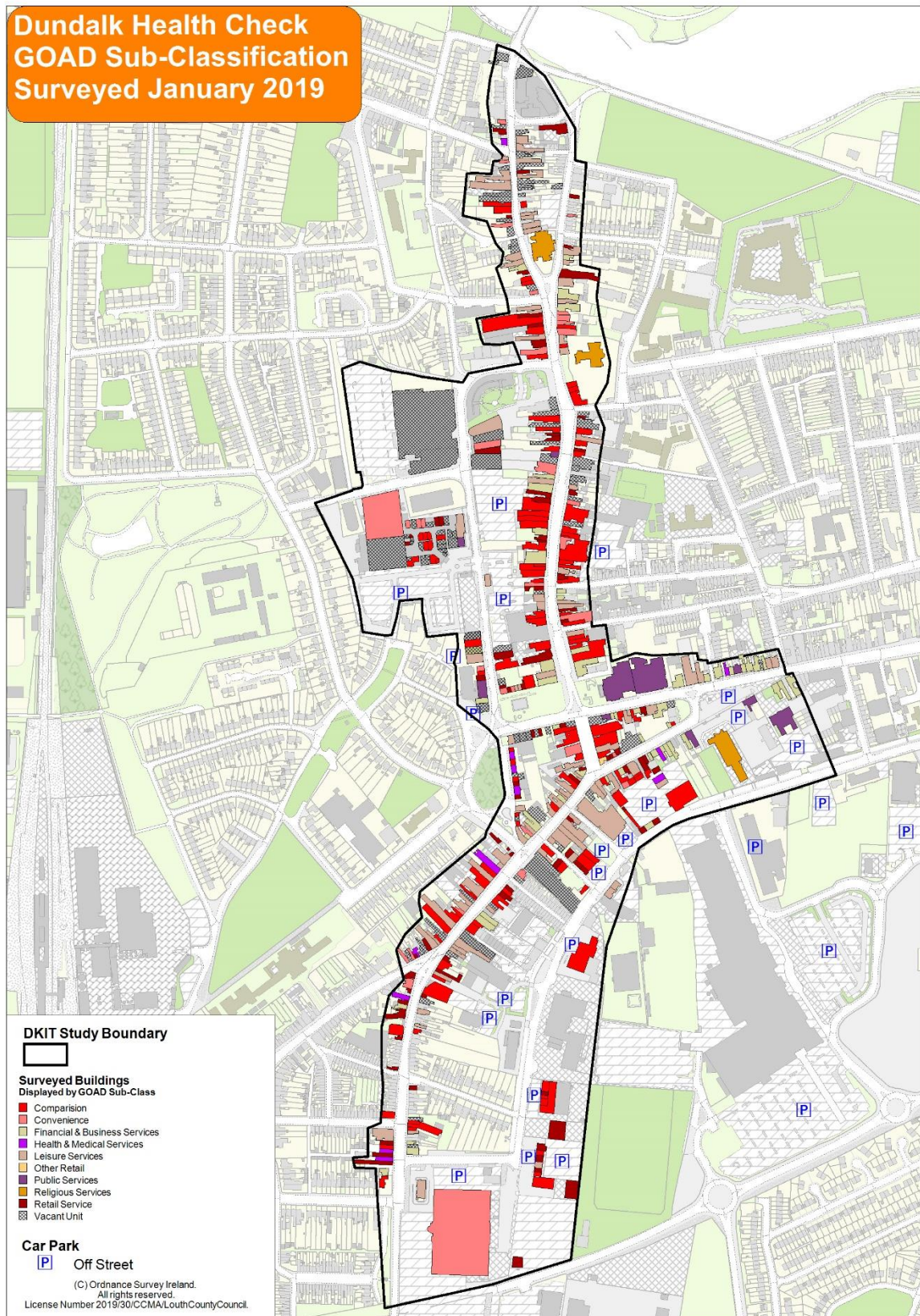
	<p>The IHTA is part of a wider European scheme and Sarah is a member of the atlas working group of the governing body – the International Commission for the History of Towns. She holds a MA in Geography from University College Dublin and in addition to her interest in the history of towns her research has focused on archaeological representation on early maps, cartographic history and local studies in Co. Longford.</p> <p>www.ria.ie/research-projects/irish-historic-towns-atlas www.ria.ie</p>
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4. Collaborative Town Centre Health Checks – Town Centre Land Use Maps - A Sample of Recent Outputs:

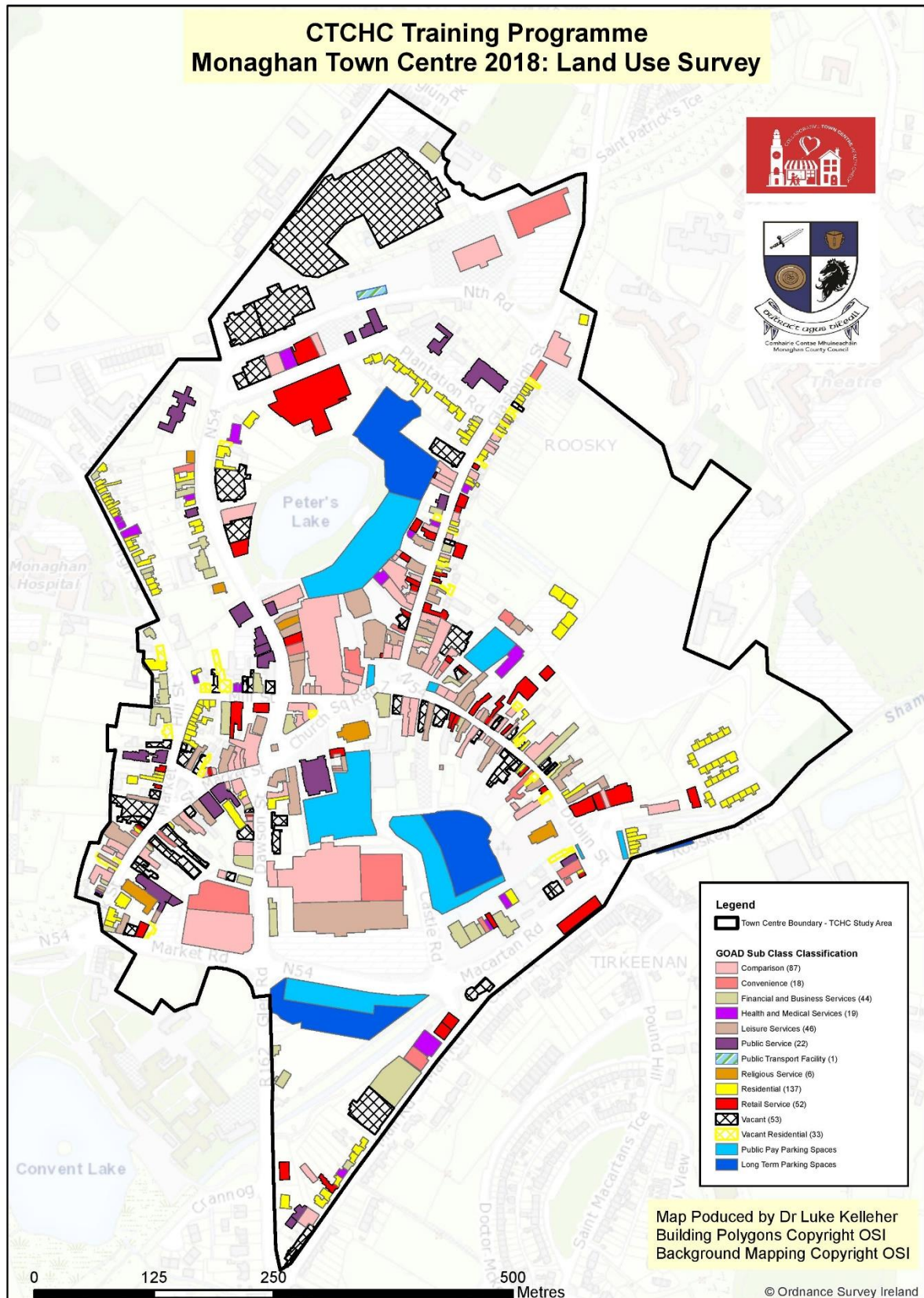
GIS TCHC Colour Coding for Landuse Maps, Source: Heritage Council and Partners, February 2017 (agreed with MyPlan) and updated.

Pilot' TCHC Training Programme 2016 - General Town Centre Health Check Land/Building use Classification				
Town Centre Boundary - TCHC Study Area	3 pts	Solid black line		Preferably should match the boundary set out in the Local Area Plan (LAP) or County Development Plan (CDP), as per pilot TCHC methodology -please state source
Primary Retail Area (PRA) - optional	3 pts	Solid Red line		Sourced from LA Retail Strategy or other adopted documents and strategies - optional - please state
GOAD Classification:	Code	Fill RGB	Fill (on GIS land use map)	Description of use
Comparison	RS1 - RS13	255-0-0		Non-food/non-perishable items where customers compare prices e.g. Clothes, jewellery, footwear, furniture, etc.
Convenience	COM 1 - COM36	255-127-127		Food items (perishable) which people do not normally travel far to purchase e.g. Convenience stores, deli, bakers, CTN (confectionary, tobacconist, newsagent)
Retail Service	CNV 1 - CNV 11	168-0-0		Services' including hairdressers, post offices, dry cleaner, clothes hire shops, beauty salon, etc.
Other Retail	OR1	255-211-127		None of the above or listed - uses not listed in COM1-COM36, CNV 1- CNV11, RS1-RS13
Leisure Services	LS1-LS11	215-176-158		Bars, restaurants, cinemas, fast food takeaways, cafes, hotels and guest houses, concert halls, theatres, etc.
Financial and Business Services	FBS1-FBS10	215-215-158		Building society, banks, legal services, legal services, financial services, etc.
Health and Medical Services	HMS1-HMS9	197-0-255		Dental surgery, health centre, nursing home, doctors surgery, veterinary surgery, etc.
Public Service	PS1-PS11	135-68-137		Council offices, advice centre, library, tourist information, community centre, emergency services, educational establishment
Religious Service	REL1	230-152-0		Place of worship, churches, church halls, religious meeting rooms, etc.
Vacant Unit	VAC1	255-0-0 GRID	Select Black Cross Hatch	Vacant premises - black hatch with previous or preceived use as an underlay, wherever possible
Storage and Warehousing	STW1	207-207-128		Storage / Warehouse (excluding retail warehouse - see COM 4, 11, 12, etc.)
Residential	RES1	255-255-0		Residential - for vacant residential please use black hatch as overlay
Open Space	OS1	211-255-190		Open space, park
Walkways/cycleways/bridle paths		163-255-155		Walkway, cycleway, bridle path
Other Buildings		152-152-152		For buildings generally outside the study area.
Car Park - Surface		0-0-255	Parking Symbol 	Surface car park
Car Park - Multi-Storey		0-0-0	Parking Symbol 	Multi-Storey car park
Prepared by Heritage Council, UCD, Kerry County Council, Tipperary County Council. Louth County Council and DoHPCLG, January 2019				

**Dundalk Health Check
GOAD Sub-Classification
Surveyed January 2019**



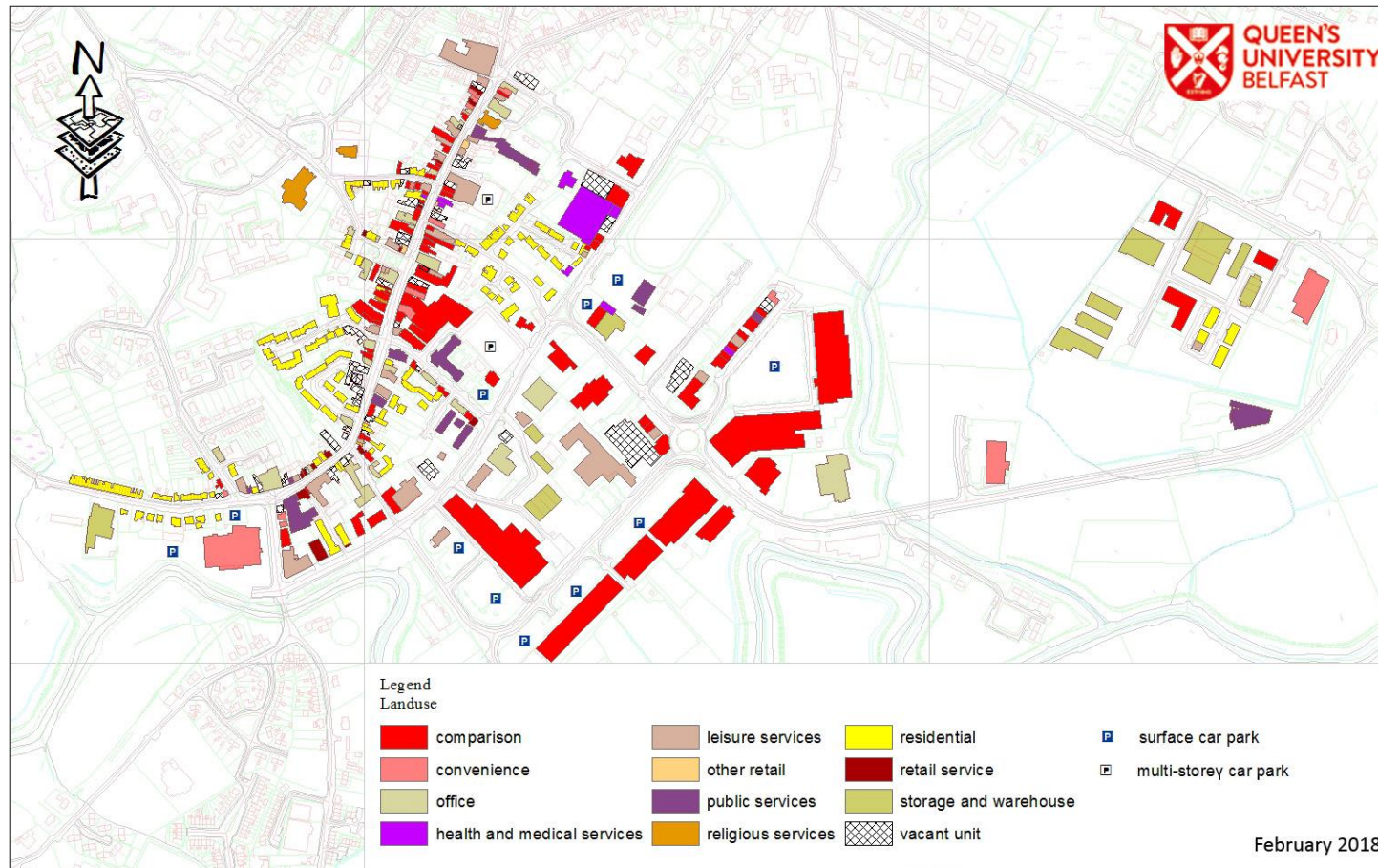
Dundalk Town Centre Land/Building Use Map, 2019. Thanks to Eamon McMahon (DkIT) and Helen Divilly (Louth County Council).



Monaghan Town Centre Land/Building Use Map, 2018. Thanks to Dr Luke Kelleher (2016 Land Use Map is included in CTCHC Workshop Training Pack, June 2018).

Letterkenny Town Centre Land/Building Use Map, 2018 – Source Queen's University Belfast. Thanks to Dr Neil Galway, QUB.

Letterkenny Land Uses



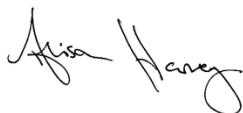
5. Border Towns - CTCHC Training Workshop – Health and Safety Statement – April 2019



Health and Safety (H&S) Statement, April 2019

1. Emergency contact number of CTCHC Workshop Co-ordinator – Ali Harvey – to be given to all attendees in advance, in case of accident or break down – M. 087 419 3458;
2. Nearest Garda Station to be notified in advance – Workshop H&S Statement to be posted in the Heritage Council's offices along with contact no. for Ali Harvey (mobile no);
3. Health and Safety Statement to be included in CTCHC Workshop Pack and attendees to be made aware of Statement at start of workshop;
4. If an accident occurs, an accident sheet to be filled in immediately and signed by all parties;
5. Water to be available to attendees throughout the day – i.e. water on tables; and
6. Chairs to be moved only by hotel and the Workshop Team.

Signed:



Alison Harvey

11th April 2019

Aharvey@heritagecouncil.ie

6. Acknowledgements, Workshop Location Map and Contact Details

The Heritage Council and all the Partners involved in the delivery of the Collaborative Town Centre Health Check (CTCHC) Training Programme and second CTCHC Workshop for Border Towns would like to thank the Department of Culture, Heritage and the Gaeltacht, the Department of Rural and Community Development; and the Department of Housing, Planning and Local Government for their continued support.

We would also like to say a special thank you to all the third-level institutes and organisations involved in the ongoing Border Town CTCHC Projects, as follows:

1. **Dundalk – Dundalk IT - Eamon McMahon and Dr Michael Mulvey;**
2. **Donegal Town/Ballyshannon/Bundoran (plus Letterkenny in 2018) – QUB – Dr Neil Galway;**
3. **Monaghan Town – UCD – Dr Luke Kelleher and Professor Paula Russell; and**
4. **Sligo Town – Sligo IT – Dr Brendan McCormack, Dr Chris O'Malley and Emmet O'Doherty, Bernadette O'Donohue, Deirdre Greaney and Michael Roulston.**

In addition, the Heritage Council and all the Programme Partners would like to thank Martin McElligott and Fiona Cunningham from Dundalk BID, and Brian Walsh from Louth County Museum; Louth County Council, in particular, Councillor Mark Dearey, Frank Pentony, Helen Devilly, Marguerite Quinn, Angela Dullaghan, Brendan McSherry, Aiden Morrissey, Catherine Duff and Thomas McEvoy; Michael Gaynor from Dundalk Chamber; and Billy Doyle and Geraldine Johnston from Dundalk Credit Union.

The Dundalk CTCHC Project Team photograph was taken at the launch of the *Dundalk Consumer Surveys Report 2019*¹⁶, undertaken by Red C for the CTCHC Training Programme and launched in Dundalk Town Centre on the 29th March 2019.



Photo courtesy of Dundalk Democrat.

¹⁶ https://www.heritagecouncil.ie/content/files/Dundalk_Town_Centre_Consumer_Surveys.pdf

We would also thank to all the staff and management at the Imperial Hotel in Dundalk.

Please note that there is very limited car parking available at the Imperial Hotel – GPS co-ordinates for the Imperial Hotel are as follows: **Lat 54.003123 Long -6.402065**. The Imperial Hotel's telephone number is T. 042 933 2241.

Free overflow car parking is located in the Longwalk Shopping Centre.

IMPORTANT NOTICE:-

Please park in the back of the carpark clearly marked in green on the map provided – off the Long Walk.

Longwalk – GPS Co-ordinates are as follows: **Lat 54.006168 Long -6.404650**.



Dundalk CTCHC Workshop attendees are advised to car pool, if possible.

Contact Details: If you would like further information in relation to the workshop or ongoing Collaborative Town Centre Health Check (CTCHC) Training programme, please contact Ali Harvey at aharvey@heritagecounci.ie - M. 087 419 3458.

Appendix A: List of Attendees, Speakers and Guests

Dundalk CTCHC Training Workshop - 11th April 2019 - List of Attendees from Border Towns

Cavan

- | | | |
|---|-----------------|--|
| 1 | Nicholas O'Kane | Cavan County Council, Planning |
| 2 | Marice Galligan | Cavan County Council, Planning |
| 3 | Bernie O'Rourke | Cavan County Council, Community & Enterprise |
| 4 | Patricia Smith | Cavan County Council, Community & Enterprise |

Coleraine

- | | | |
|---|--------------|---|
| 5 | Jamie Hamill | Coleraine Business Improvement District (BID) |
|---|--------------|---|

County Donegal

- | | | |
|----|------------------|--------------------------------------|
| 6 | Dr Joe Gallagher | Donegal County Council |
| 7 | Dr Neil Galway | Queen's University Belfast (QUB) |
| 8 | Anne Bonner | Letterkenny IT |
| 9 | Marie Kelly | Letterkenny IT |
| 10 | Toni Forrester | CEO, Letterkenny Chamber of Commerce |
| 11 | Alana Greene | Donegal County Council |
| 12 | Shane Smyth | Discover Bundoran |
| 13 | Edward McKeever | Lancaster University |
| 14 | Laurie McGee | Letterkenny Cathedral Quarter |
| 15 | Donnan Harvey | Letterkenny Cathedral Quarter |
| 16 | Shane Toolan | Letterkenny Cathedral Quarter |
| 17 | Jim Lynch | Letterkenny Cathedral Quarter |
| 18 | Katie Tener | Queen's University Belfast (QUB) |
| 19 | Yuting Cai | Queen's University Belfast (QUB) |
| 20 | Aine McBeth | Queen's University Belfast (QUB) |

Dundalk

- | | | |
|----|-------------------|--------------------------------------|
| 21 | Brian Walsh | Louth County Museum |
| 22 | Martin McElligott | CEO, Dundalk BID |
| 23 | Cllr Mark Dearey | Dundalk BID and Louth County Council |
| 24 | Eamon McMahon | Dundalk IT |
| 25 | Helen Divilly | Louth County Council |
| 26 | Brendan McSherry | Louth County Council |
| 27 | Marguerite Quinn | Louth County Council |
| 28 | Angela Dullaghan | Louth County Council |
| 29 | Aideen Morrissey | Louth County Council |
| 30 | Billy Doyle | Dundalk Credit Union |
| 31 | Stewart Agnew | Dundalk Credit Union |
| 32 | Mark Toner | Dundalk Credit Union |

Monaghan

33	Maire Cullinan	Monaghan County Council
34	Liam Bradley	Monaghan Museum
35	Trevor Connolly	Monaghan County Council
36	Dr Luke Kelleher	University College Dublin (UCD)
37	Shirley Clerkin	Monaghan County Council

Sligo

38	Gail McGibbon	CEO, Sligo BID
39	Finbarr Filan	Sligo BID
40	Chris O'Malley	Vice-President, IT Sligo
41	Bernadette Donohoe	IT Sligo
42	Deirdre Greaney	IT Sligo
43	Emmet O'Doherty	IT Sligo
44	Stephen Ward	Sligo County Council

Other Partners:

45	Ali Harvey	Heritage Council, CTCHC Programme
46	Virginia Teehan	Heritage Council, CEO
47	Ivor McElveen	Heritage Council Board Member
48	Tara Buckley	CEO, RGDATA
49	Tony Williams	TII, ILI and President of IFLA
50	Nicki Matthews	Department of Culture, Heritage & the Gaeltacht
51	Finola Moylette	Dept of Rural and Community Development
52	Paul Hogan	Dept of Housing, Planning and Local Government
53	Dr Philip Crowe	Space Engagers
54	Victoria McCarthy	Kerry County Council
55	Irene Smith	Department of Foreign Affairs (North-South Council)
56	Grainne Shaffrey	Shaffrey Associates
57	Isoilde Dillon	National Housing Agency
58	Tadhg O'Mahony	EPA Strategic Environmental Assessment Unit
59	Richard Guiney	CEO, Dublin Town (Dublin BID)
60	Bryan Sweeney	Ordnance Survey Ireland (OSI)
61	Sarah Gearty	Royal Irish Academy (RIA)
62	Noreen O'Mahony	GESERA Institute for Action Research
63	AN Other	DAERA NI
64	AN Other	DAERA NI

Guests:

Tipperary Town

65	Roisin O'Grady	Tipperary County Council
66	Shane Kelly	Tipperary Town Forum
67	Lisa English	Tipp 4 Jobs
68	Tim Ryan	TIRD - Tipp

AV Services

69	Dave Kelly	StageTek
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Appendix B: 15-Step CTCHC Process

Heritage Council and Partners' Briefing Note for All Third-Level Institutes in Ireland

	<i>Action/Task</i>
1	<p>Confirm Town Centre Health Check study area boundary with local authority (and Department of Housing, Planning and Local Government (DoHPLG), if required) – ideally area should be based on statutory development plan – proposed changes to the boundary should be discussed and agreed by all at the outset – reduce potential project risks.</p> <p>Briefing/Inception Meeting to be held with Third-level institute/organisation, Local Authority (LA), Chamber of Commerce, Civic sector reps and Heritage Council at outset of the process (i.e. after the workshop in Naas). Work programme to be discussed and agreed by all partners. Gaps to be identified and communicated to Heritage Council in order to communicate them to government as part of the pilot process – i.e. gaps in all towns.</p> <p>Undertake socio-economic assessment of contextual and regional arrangements – where is the town located in the regional hierarchy – ‘Street to Region Concept’. Map relationships with other towns – connections by road, rail, cycleway, etc. What is the function of the town? What is its historic role? Feed into overall approach. Undertake SWOT analysis using exercise from TCHC Workshop No.1.</p>
2	<p>I. Landuse Survey (ground floor plus other floors, where possible) of Town Centre study area and production of GIS map using GOAD classification system – in order to establish the overall vacancy rate in the town centre (%) and the specific ‘retail’ vacancy rate (%) (e.g. vacant retail units/total vacant retail units) and residential vacancy rate (see below).</p> <p>Examine crowd sharing as tool for information/data gathering – see Reusing Dublin – http://www.reusingdublin.ie/. Explore potential links to social enterprises in the locality.</p> <p>Other vacancy rates can be established including public houses, residential, etc. Photographic record to be linked to GIS map, where possible. Designations to be included on map layers – Architectural Conservation Areas (ACAs), Special Areas of Conservation (SACs), Special Protection Areas (SPAs), etc. Protected Structures and records of monuments and places (RMP) to be included in mapping exercise. See relevant databases – www.myplan.ie – www.heritagemap.ie etc.</p> <p>Assessment of overall historic form and fabric. Identify areas experiencing <i>transition</i>.</p> <p>Land ownership to be explored and discussed with Local Authority – see below.</p> <p>Analysis – identify character areas and key ‘anchors’ – retail, leisure, civic/cultural, etc. Identify core locations for day-time and evening economies. Identify patterns in land use clustering, etc. Assess links and permeability between and within various core areas – walkability – time and ease.</p> <p>Examine landuse patterns between existing historic core and edge and out-of-town developments. Revisit SWOT analysis.</p> <p>Landuse Survey analysis to be checked by Local Authority and GIS maps to be produced as a baseline.</p>
3	<p>Footfall/Pedestrian Survey – based on findings of the landuse survey and discussions with the LA, Pedestrian count to be undertaken in Town Centre on two days (preferably):</p> <ul style="list-style-type: none"> • Friday • Saturday <p>Team of six to eight field workers required, depending on resources – survey points to be recorded on GIS map. Handheld clickers to be supplied by the Heritage Council. Suggested 15 minute surveys on each side of the street on each day – use clipboards – suggested times, as follows:</p> <ul style="list-style-type: none"> • 1.15-1.30pm • 3.15-3.30pm • 5.15- 5.30pm

4	Business/Commercial Surveys (see below) – undertaken, data input and analysis – SPSS. Template provided – towns to amend and develop, as required. Consider focus groups with specific sectors – go beyond retail – leisure, civic in the surveys.
5	Consumer Surveys – undertaken, data input and analysis – SPSS. Consider focus groups, particularly with young people – explore potential for parallel social media campaign.
6	Rental Survey – establish various rent levels for units in town centre – identify key pitch and ‘anchors’ for town centre in various land uses.
7	Ownership Map – to be added to GIS, where possible.
8	Vehicle Count – boxes in the town centre – source from Local Authority engineers. Compare with footfall survey.
9	Car parking – collect information re on and off-street car parking. Include in GIS mapping – examine links from car parks to town centre.
10	Accessibility Audit – to be added to land use survey/GIS layer. See PAVANU demonstration.
11	Survey of natural ‘Desire Lines’ in main street – identify pedestrian crossings and map desire lines compared to crossings.
12	Environmental Quality – noise and pollution readings/data for the town centre? Quality of rivers, canals, coasts, etc.?
13	Crime figures – number of break-ins or serious crimes taking place in the town centre? Map on GIS – analyse patterns, hot spots and impact of improved urban design measures?
14	II. Further analysis of land use survey using all the information and data collected above. Report Writing and presentation/mapping of TCHC Results (baseline) – to be overseen by each Local Authority TCHC Project Manager and input provided by Heritage Council’s TCHC Co-ordinator. Presentation to TCHC Partners.
15	CTCHC Presentation of Findings, Exchange and Sharing: Drafting, finalising and Launch of Summary CTCHC Reports -link to NPF and NDP.

(Source: A. Harvey, Heritage Council, September 2016.)

Notes: