1.1 Mission Statement (Interim)

1. Please outline the museum’s Mission Statement.

This is a Minimum Standard for Interim Accreditation. Please enclose formally approved documents along with your Application Form.

Requirements
(i) Applicants must submit the Mission Statement of the museum.
(ii) Applicants must submit evidence to show that the governing body has formally approved the Mission Statement. A signed and dated minute from the governing body will fulfil this requirement. It should clearly indicate the formal adoption of the Mission Statement by the governing body.

Guidelines
A. A comprehensive Mission Statement should contain a clear statement of purpose on which all agree.
B. It should present the museum and its work.
C. It should state the museum’s purpose, values, goals, functions and stakeholders.
D. The aims and objectives of the museum should flow from the mission statement.
E. The Mission Statement is a core document and other documents, including the Strategic Management plan (2.3) stem from it and must relate back to it.