

1.1 Mission Statement (Interim)

1.1 ■ Please outline the museum's Mission Statement.

■ This is a Minimum Standard for Interim Accreditation.

Please enclose formally approved documents along with your Application Form.

■ Requirements

- (i) Applicants must submit the Mission Statement of the museum.
- (ii) Applicants must submit evidence to show that the governing body has formally approved the Mission Statement. A signed and dated minute from the governing body will fulfil this requirement. It should clearly indicate the formal adoption of the Mission Statement by the governing body.

■ Guidelines

- A. A comprehensive Mission Statement should contain a clear statement of purpose on which all agree.
- B. It should present the museum and its work.
- C. It should state the museum's purpose, values, goals, functions and stakeholders.
- D. The aims and objectives of the museum should flow from the mission statement.
- E. The Mission Statement is a core document and other documents, including the Strategic Management plan (2.3) stem from it and must relate back to it.