5.1 Consistent Approach to Labelling (Interim)

5.1 Please demonstrate that the museum employs a consistent approach to labelling. Give details of the museum’s house style(s). Are the size and position of labels accessible for the visually impaired?

This is a Minimum Standard for Interim Accreditation.

Requirements
(i) Applicants must develop a consistent house style with a labelling system that works on two levels: interpretation and presentation.
(ii) If labels are not used, alternative methods of interpretation are acceptable. Applicants must give details of any other methods used, (e.g. guidebooks, floor plans).

Guidelines
A. The museum should develop a basic labelling system that serves as its house style.

B. Interpretation
   (a) Labels should be accurate.
   (b) Labels should be legible. A minimum font size of 14 point is recommended.
   (c) Museums have a clear and consistent policy on whether or not the Irish language is used.

C. Presentation
   (a) The type should be large enough to read without difficulty.
   (b) Text in all capitals should be used sparingly.
   (c) Headlines should be in larger type. In ID labels, the names of objects are presented in bold.
   (d) Labels should be placed close to the objects they relate to.
   (e) Labels should be well-lit.

D. See also Factsheet 7: Exhibition Standard.