

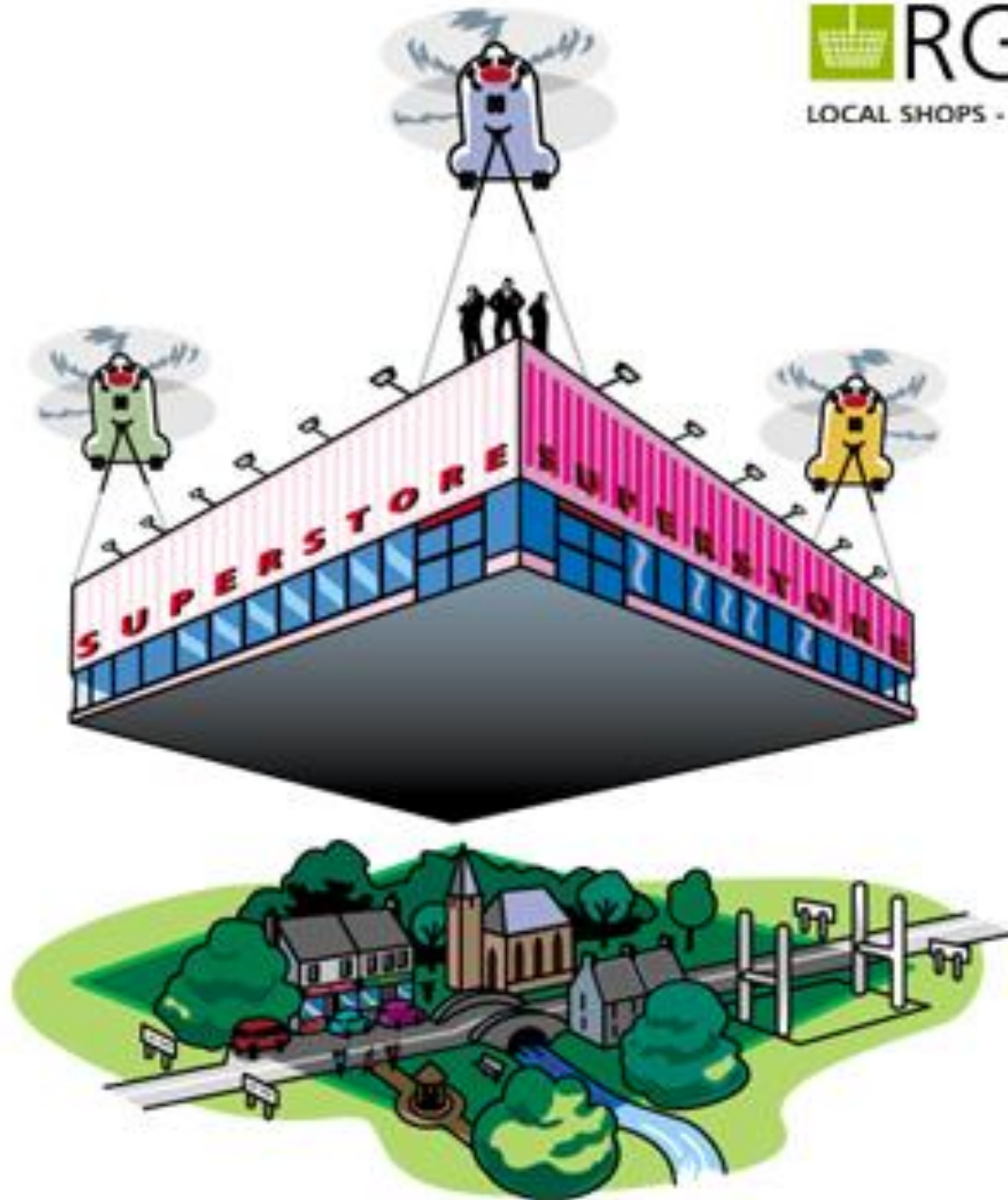


# Its Not Just About Shopping – Creating a Vibrant Town Centre

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Retail Grocery Dairy & Allied Trades Association  
**TCHC Workshop 2 Dublin Castle March 16 2017**







**JUST  
NIPPING  
OUT FOR A  
LOAF OF BREAD**

**WILL THE  
NEXT GAP  
IN THE  
MARKET  
BE YOUR  
LOCAL  
SHOP?**





# Social & Economic value of Local Independent Shops in Ireland

- 90,000 jobs paying €2.7bn in wages
- Multiplier effect - €100 spent in local shop generates €250 into local economy
- €100m paid for local municipal services
- €41m in local sponsorship
- €1.8bn will be invested in shops over next 5 years
- €3.6bn to National Economy

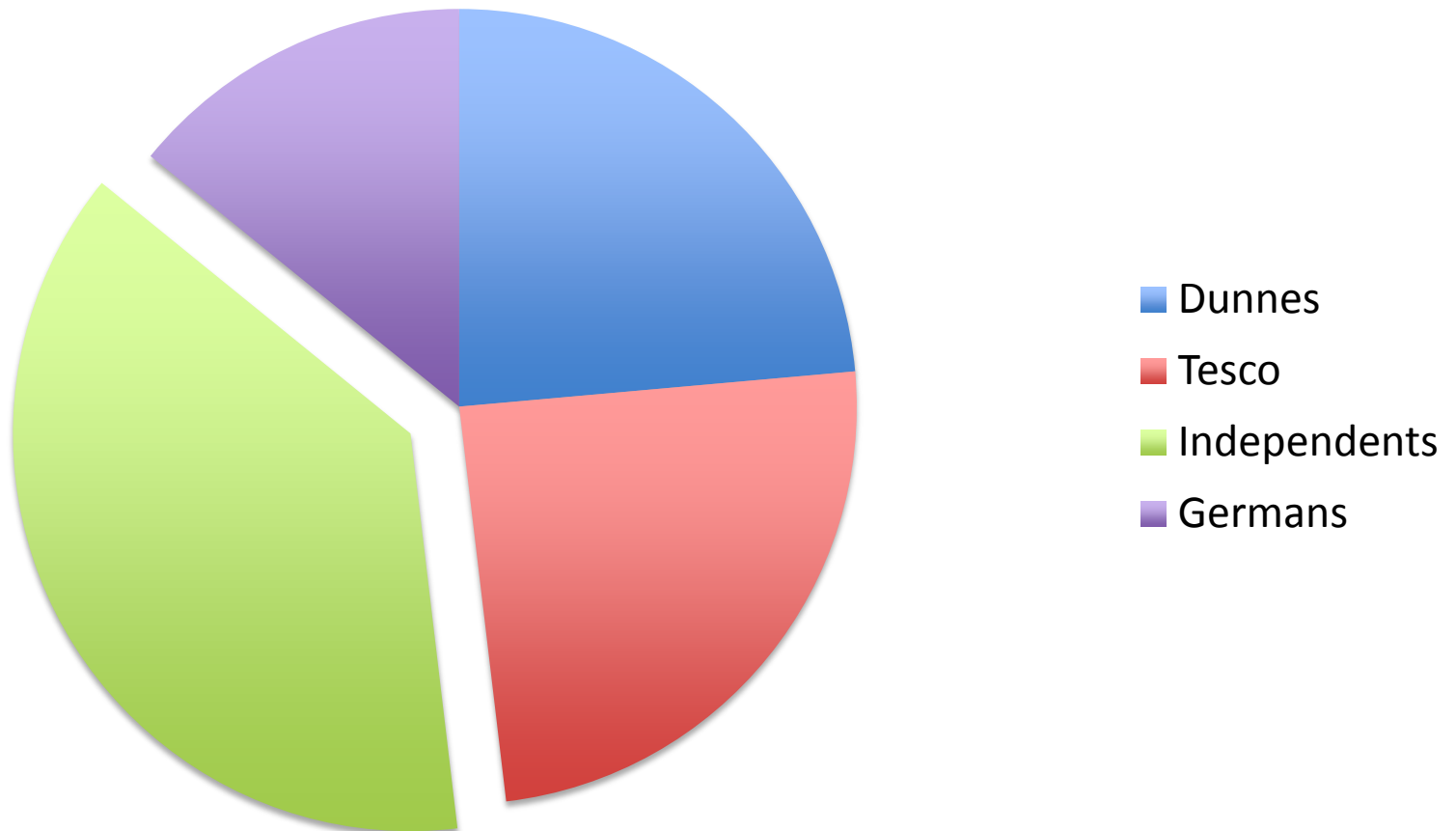


**FAMILY ENTERPRISES • LOCAL JOBS • VIBRANT COMMUNITIES**



# Irish Retail Grocery Market

Market Share



# Vibrant Town Centres

- *“A locally owned food/convenience store in the Town centre is the glue that holds a community together,”*: Prof Kevin Leyden NUI Galway
  - Drives daily footfall
  - Tailored to local customers
  - Route to market for local producers
  - Keeps investment in the town
  - Engaged & Committed to local causes