

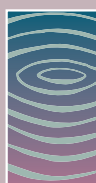
IRISH WALLED TOWNS NETWORK (IWTN)

3-Year Action Plan (Draft) 2006 - 2008



Sept 2005

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THE
HERITAGE
COUNCIL

IRISH WALLED TOWNS NETWORK (IWTN)

3-Year Action Plan (Draft) 2006-2008



Derry Walls Fireworks.



Waterford Walls Interpretation Boards.



Beach Tower at Night

Sept 2005

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1 INTRODUCTION TO IRISH WALLED TOWNS NETWORK (IWTN)

The Heritage Council of Ireland established the *Irish Walled Towns Network* (IWTN) in April 2005 to unite and co-ordinate the strategic efforts of local authorities involved in the management, conservation and enhancement of historic walled towns in Ireland, both North and South.

The Irish Walled Towns Network is formally linked to the International Walled Towns Friendship Circle (WTFC), which is the international association for the sustainable development of walled towns, walled cities and fortified historic towns.

1.1 Aims of Irish Walled Towns Network

The *Irish Walled Towns Network* seeks to ensure that Ireland's unique cultural and archaeological heritage in relation to its walled and fortified towns and cities is protected and managed in a sustainable and appropriate manner in the long-term. The Network is committed to operate, in accordance with the WTFC's Mission Statement and International conservation 'Best Practice'.

The Irish Network will liaise with other historic Walled and Fortified Towns in Europe on a regular basis, e.g. Chester, Dubrovnik, Alcludia, etc. Improved networks and links will ensure that quality management and effective conservation plans and systems are designed and implemented to protect and conserve the historic Walled Towns for the enjoyment and appreciation of current and future generations in Ireland and further afield.

1.2 Founding Members of the Irish Walled Towns Network

The *Irish Walled Towns Network* held its inaugural workshop meeting in Athlone Castle on Wednesday 28th April 2005. The following founding member local authorities attended.

Walled Town	Member Council
Athenry	Galway County Council
Athlone	Athlone Town Council and Westmeath County Council
Carrickfergus	Carrickfergus Borough Council
Derry	Derry City Council
Drogheda	Drogheda Borough Council and Louth County Council
Dublin	Dublin City Council
Galway	Galway City Council
Kilkenny	Kilkenny County Council
Kilmallock	Limerick County Council
Waterford	Waterford City Council
Wexford	Wexford Borough Council
Youghal	Youghal Town Council/Cork County Council

A Group Photograph of the workshop representatives is provided as *Photograph 1.1* below. A list of the participants is provided at *Appendix A*. It is planned that the *Irish Walled Towns Network* will expand to include smaller walled towns and settlements throughout the island over the next six to 12 months.



Photograph 1.1: Irish Walled Towns Network: Inaugural Workshop, Athlone Castle, April 2005

The location and accessibility of the founding Walled Towns is illustrated in *Figure 1.1* below.



Figure 1.1: Irish Walled Towns Network

1.3 Access to Iris Walled Town Network Websites

A website page has been established within the information on the Irish Walled Towns Network and emerging management programme and action plan.

In addition, the WTFC website is available at <http://www.walledtowns.com>.

2 BACKGROUND TO IRISH WALLED TOWNS – MEANING, QUALITY OF LIFE, CONSERVATION, ETC.

2.1 Walled Towns in Ireland – Meaning and Quality of Life

Walled Towns and Cities in Ireland are an important, yet currently neglected, national heritage asset. They link our communities to the past, whilst shaping the current and future urban form and fabric of our modern settlements. The Heritage Council's responsibilities under the provisions of *The Heritage Act 1995* include devising policies and priorities for the identification, protection, preservation and enhancement of the national heritage, including monuments, i.e. extant town walls.¹

The remaining Walls or former sites/routes, when effectively conserved, managed and promoted, help to create a 'unique sense of place, belonging and identity' and are an important, long-term source of 'civic pride' and focus for tourism, cultural and economic development. The conservation and management of the historic Walls also contribute to an enhanced 'quality of life' for residents and visitors alike.

According to the International Walled Towns Friendship Circle:

"Walled Towns are unique inheritances from times long past and should be treasured, maintained and safeguarded from neglect and destruction and passed on to perpetuity as irreplaceable Timestones of History"

(Source: WTFC Piran Declaration, 2003.)

The Irish Walled Towns Network endorses the *Piran Declaration* and aims to ensure that the Walled Towns in Ireland are protected, conserved and managed for the benefit of existing and future generations.

2.2 Conservation of Historic Walled Towns in Ireland - Progress to Date

The Heritage Council has been instrumental in providing support and technical input for the conservation and management of historic walled towns in Ireland and has recently funded the preparation of specific Conservation Plans for the following walled towns, (as part of the wider conservation plan programme):

- ***Athlone Conservation Plan*** – due to be published in September 2005;
- ***Dublin City Walls and Defences Conservation Plan***, December 2004; and
- ***Kilkenny Draft Conservation Plan***, in press, due for publication in November 2005.

Copies of the Conservation Plans are available in PDF format on the Heritage Council website and/or from the relevant Local Authority Heritage Officers.

The Heritage Council is committed to the continued preparation of Conservation Plans for historic walled and fortified towns in Ireland.

¹ Section 6 of the Act states that the functions of the Heritage Council shall be "to propose policies and priorities for the identification, protection, preservation and enhancement of the national heritage, including monuments, archaeological objects, heritage objects, architectural heritage, flora, fauna, wildlife habitats, landscapes, seascapes, wrecks, geology, heritage gardens and parks and inland waterways".

IRISH WALLED TOWNS NETWORK: REPORT FROM WORKSHOP

3.1 Morning Session – Key Issues Emerging, Potential for Conservation and Tourism Development

The Workshop programme (28th April 2005), which is provided at *Appendix C*, included presentations in the morning from The Heritage Council, Derry City Council, and Waterford City Council/Waterford Treasures Museum.

3.1.1 Heritage Council – Walled Towns: Key Issues of Concern and ‘Triggers’:

The Heritage Council presentation by Alison Harvey (Planning and Development Officer) set out the key issues and concerns raised by the questionnaire feedback from the relevant Local Authorities, as follows:

Key Issues and Concerns:

- Need for ‘Shared National Vision’ for Walled Towns in Ireland;
- National and Regional Approach Required;
- Learn from International ‘Best Practice’;
- Source Funding for Effective Conservation and Management plans and programmes;
- Source Insurance for Events;
- Devise Programme for preparation and launch of Conservation Plans on a national level;
- Need to Raise Public Awareness and Improve ‘Profile’;
- Conservation of Walls forms part of wider sustainable development and enhancement of quality of life;
- Resolve Ownership Constraints;
- Identify Tourism Potential; and
- Exploit IT and Websites, e.g. 6 out of 10 Americans research their holidays on the web.

In addition, the following examples of ‘Key Triggers’ were identified as important opportunities for the tourism development and promotion of Ireland’s ‘Walled Towns’:

‘Key Triggers’ – Local and National

- Annual Heritage Week – 4th-11th September 2005;
- The Tall Ships – July 2005 in Waterford;
- Launch and Production of Conservation Plans;
- Centenaries/Key Dates, etc;
- International Walled Towns Day;
- 36th Ryder Cup – The ‘K’ Club – September 2006; and
- Mid-term Review of Regional Planning Guidelines (RPG’s).



Photograph 3.1: Heritage Week: 4th- 11th September 2004

3.1.2 Waterford City Council - *Successful Conservation and Interpretation Tools for Walled Towns*

The presentation by Eamonn McEneaney (Director, Waterford Treasures Museum) examined the following conservation and interpretation tools, which have been utilised in Waterford City in relation to the preservation of the Walls (former and extant):

Conservation and Interpretation Tools:

- Identify and Research earliest settlement – desk top and other sources;
- Undertake Archaeological and Historical Assessments;
- Formulate Clear Restoration Programme;
- Catalogue and Record any Changes – photographs, etc;
- Present relevant drawings and blueprints, photographs, etc., to local libraries, etc.;
- Design innovative and quality signage;
- Ensure quality products for presentation;
- Devise unique and exciting trails and walks to interpret the ‘Walls’;
- Provide displays and models for disabled persons.
- Undertake re-enactments to bring the story to life;
- Provide regular demonstrations to show how practice was once undertaken;
- Produce audio-visual presentations;
- Produce brochures and guides;
- Explore and develop links to City Museums, etc., e.g. Waterford has designed a hand-crafted wooden model of the City Defences (60 pieces), as part of the schools programme;
- Link improvements to wider urban regeneration and community development; and
- Learn from International ‘Best Practice’.



Photograph 3.2: Waterford Walls Interpretation Boards

3.1.3 Derry City Council – *Developing the Tourism potential of ‘The Derry Walls’ within an All-Ireland Context - “Walk Those Walls”*

The Derry City Council presentation by Mark Lusby (Senior Economic Development Officer) provided an overview of the Derry Walls as a designated Northern Ireland Tourist Board/Tourism Ireland “Signature Tourist Project” and progress to date on the ground. The presentation examined the following issues:

Developing Tourism Potential:

- Identify existing and desired ‘Profile’ for Walled Town, e.g. Derry – Monastic to Living History;
- Identify existing and proposed ‘Product Offer and Product Mix’ – built heritage, monuments, cultural mix/evening economy;
- Improve the public realm- create a ‘walkable centre’ with clear visitor orientation, enhanced ‘key entrances and gateways’ and innovative events and lighting strategies.
- Involve the local community – enhance participation and enhance community identity, encourage social enterprises;
- Ensure policy fit at a strategic and national level – heritage led urban regeneration;
- Ensure effective management structures with proper accountability;
- The Signature Project – World Class Excellence, Investment Intensive, International ‘Stand Out’ and Strategic Partners;
- Achieve ‘Critical Mass’ with Complimentary Projects – the ‘multiplier effect’; and
- Delivering on the Designation – Implement the Plan.

Benefits of the ‘Signature Project’ designation:

- Recognition by Central Government and increased Public Sector Investment;
- Leverage of Private Sector Investment including FDI;
- Employment creation and wealth generation;
- Widening and deepening of skills base;
- Improved ‘quality of life’ and enhanced public realm;
- Community Cohesion/Social Enterprises; and
- Enhanced ‘Civic Pride’.

(N.B. The three presentations are available on the *Irish Walled Towns Network* webpage on the Heritage Council’s general website.)



Photograph 3.3: The Derry Walls

3.2 **Afternoon Session: Formulation of 3-Year Action Plan**

In the afternoon’s session the workshop participants were organised into three separate groups to devise and formulate a 3 Year Action Plan for Walled Towns in Ireland centred on the following themes:

Action Plan Themes:

- National Guidelines and Regional Policy
- Raising Public Awareness;
- Networking and Lobbying;
- Conservation and Management;
- Joint Promotion and IT; and
- Education and Training.

The 3 Year Action Plan is set out in detail in Section 4.

4 IWTN-FORMULATION OF 3-YEAR ACTION PLAN 2006-2008

The Irish Walled Towns Network Action Plan 2006-2008 is set out below in two main parts:

- A: Eleven 'Key Actions' for late 2005/early 2006, (i.e. Immediate Actions); and
 B: Twelve 'Further Actions' (i.e. Short Term and Medium Term) 2006-2008 are set out under the following themes:
- Networking and Lobbying (3 no. actions);
 - Conservation and Management (4 no. actions);
 - Joint Promotion and IT (3 no. actions); and
 - Education and Training (2 no. actions).

The specific actions along with lead body and proposed timescale are set out in Tables 4.1A and 4.1B below.

Table 4.1A: Immediate Key Actions for late 2005/early 2006 (11 no. Actions)

Key Action 1:	Title: Preparation of National Guidelines for the Effective Management, Conservation and Enhancement of Walled Towns in Ireland
Description:	Encourage Central Government to formulate National Guidelines dealing specifically with the protection and conservation of Walled Towns in Ireland.
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	The Heritage Council, Local Authorities, Tourism Ireland, DoEHLG, Environment and Heritage Service (NI)
Budget	€10,000
Benchmarking	Feasibility of Preparing Draft Guidelines established by mid 2006.
Key Action 2:	Title: Establish Irish Walled Towns Network Website and Brand Logo
Description	Design and establish website and brand logo for the <i>Irish Walled Towns Network</i> to raise awareness of Irish Walled Towns on a national and international level and to facilitate greater co-operation between member authorities. Website would also provide information on calendar of events, image library, contact details, etc. and provide links to Tourism Ireland's website and regional tourism authorities.
Lead Body	Irish Walled Towns Network Management Committee/Third Level Education (IT/Website Design Departments)
Other Partners	Tourism Ireland, DoEHLG, EHS (NI)
Budget	€10,000
Benchmarking	Establishment of website and design of logo by February 2006
Key Action 3:	Title: Formulate a National Programme for the preparation and implementation of Conservation and Management Plans for all Local Authority Members of the Irish Network (Southern Members) and to encourage the Environment and Heritage Service (DoENI) to introduce a similar programme for Members in Northern Ireland (i.e. Derry and Carrickfergus)
Description	Formulate a national programme for the preparation and implementation of Conservation and Management Plans (including Signage Strategies) for Walled Towns to include the Walls and Environs. The Plans will ensure that relevant policies are included within statutory development plans and strategies at a regional, county and local level. These Plans should include an economic and tourism development context which their contribution to the economic development of the area and surrounding region. Conservation Plans will be prepared in accordance with ICOMOS's Bruges Resolutions, which have specific relevance "to historic towns where distinctive qualities and value are deemed as being worthy of retention and enhancement".

Lead Body	Irish Walled Towns Network Management Committee
Other Partners	Heritage Council, DoEHLG, EHS (NI)
Budget	€50,000 per Conservation and Management Plan
Benchmarking	Full suite of Conservation and Management Plans in place by December 2006 (to tie in with Key Action No.1 above).
Key Action 4:	Title: Formulation of National and Regional Tourism Development Strategies
Description	Irish Walled Towns Network to lobby and participate fully in preparing formal representations to Tourism Ireland, Fáilte Ireland and all other tourism development organisations during the review and preparation of new heritage-led tourism development strategies, e.g. Walled Towns and Cities to have specific 'product development' and marketing status including the design of a National Trail of Irish Walled Towns, etc.
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	Tourism Ireland, Fáilte Ireland, NITB, regional tourism authorities, local Chambers of Commerce.
Budget	€30,000
Benchmarking	Lobby proposals and formal representations and submission by Network included in new national tourism strategy to be published in 2006.
Key Action 5:	Title: Mid-Term Review of Regional Planning Guidelines (RPG's)
Description	Irish Walled Towns Network to participate fully in any reviews undertaken by the seven regional authorities in order to ensure that RPG's include specific strategic aims, objectives and policies in relation to the protection and conservation of walled towns on a regional basis.
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	Regional and Member Authorities
Budget	€35,000 (€5,000 per review; employ consultants or opportunity cost)
Benchmarking	Formal representation and submissions by Network included in any emerging mi-term review of RPG's in 2007.
Key Action 6:	Title: Irish Walled Towns – Education Awareness Programme (Third, Secondary and National levels)
Description	<ol style="list-style-type: none"> 1. <i>Third Level</i> - Establish formal links between the Irish Walled Towns Network and universities and colleges, which offer undergraduate and post graduate courses in heritage management, environmental planning and conservation architecture in Ireland (North and South) and GB e.g. UCD, DIT, QUB, UU, University of West of England. Develop a visiting lecture series focusing on promoting awareness of the Walled Towns of Ireland. Sponsor Annual Award for the Best Dissertation relating to conservation and management of Irish Walled Towns – e.g. assessment and implementation of international best practice in other Walled Towns, etc. 2. <i>Secondary Level</i> – Members, in partnership with local schools, to design an Irish Walled Towns Awareness Programme that meets the requirements of the national curriculum. 3. <i>Heritage in Schools Programme</i> – Members to develop an Irish Walled Towns element within the existing programme.
Lead Body	Irish Walled Towns Network Management Committee/INTO, etc.

Other Partners	Third Level Institutions/Secondary Schools and Heritage in Schools Programme
Budget	1. €30,000 (includes Heritage Award of €2,5000) 2. €40,000 3. €40,000
Benchmarking	1. Design and Implementation of Visiting Lecture Series by June 2007; 2. Develop an Irish Walled Towns Programme for Secondary Schools; and 3. Introduction of Irish Walled Towns Speakers on the Heritage in Schools programme for 2007.
Key Action 7:	Title: Heritage Week 2005-onwards
Description	Devise an annual programme of events as part of National Heritage Week (2005-onwards)
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	DOEHLG, Heritage Council, EHS (NI)
Budget	To be confirmed
Benchmarking	Commencement of events to promote awareness of Walled Towns in Ireland during Heritage Week, September 2005. Two events proposed for September 2005: <ul style="list-style-type: none"> • Ringing of Town Bells by all Members at 12pm on the 4th September 2005 – PR Strategy to be designed by the Heritage Council/Network by early August.. (International Walled Town Friendship Circle Flags should be flown by Members on landmark [neutral] buildings) • ‘Walled Town Walks’ in Member towns organised in conjunction with local museums/ historical societies, where relevant.
Key Action 8:	Title: Establish a National Walled Towns Photography Gallery and Image Bank
Description	Establish a national walled towns photography gallery and image bank/suite accessible in electronic format on the Network’s website for use by heritage groups, schools, local authorities, tourism bodies, tour operators, etc.
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	Local Authorities, DoEHLG, Tourism Ireland, EHS (NI)
Budget	€45,000-50,000
Benchmarking	Photography Gallery established on Network’s website by mid 2006
Key Action 9:	Title: Encourage the preparation of a Policy Paper on the Protection of Walled Towns in Ireland by the Heritage Council/EHS (NI)
Description	Explore the potential of the Heritage Council preparing a policy paper in partnership with the DoE EHS in relation to the protection of the Walled Towns of Ireland
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	Heritage Council and EHS
Budget	€30,000
Benchmarking	Secure agreement for Policy Paper by mid 2006.

Key Action 10:	Title: Establish National ‘Irish Walled Towns Festival’ on an annual basis
Description	Establish National, annual <i>Irish Walled Towns Festival</i> in partnership with local historical and archaeological societies and tourism bodies months to raise awareness of the significance and value of Ireland’s Walled Towns and to encourage activities which celebrate their development, conservation and preservation.
Lead Body	Irish Walled Towns Network Management Committee
Other Partners	Local Authorities, Tourism Ireland, NITB, Regional Tourism Authorities, local historical and archaeological societies, etc.
Budget	€35,000
Benchmarking	Development and Marketing Strategy (including product development strategy, promotion and implementation, etc.) for an ‘Irish Walled Towns Festival’ published by mid 2006.
Key Action 11:	Title: Establish Irish Walled Towns Public Awareness Campaign
Description	<p>1. Devise a detailed Public Awareness Programme for 2006, 2007 and 2008 including:</p> <ul style="list-style-type: none"> - Annual ‘Celebration by Bells’; - Devise and promote individual Walled Town Walks and National Trail of Irish Walled Towns for locals and visitors; - Establishment of ‘<i>Irish Walled Towns Week</i>’ in conjunction with Irish Walled Towns Festival (see Key Action No. 10 above); - Establish Annual Walled Towns Day in conjunction with the Education Awareness Programme (Key Action No. 6 above); - Prepare and sponsor the preparation of posters and brochures celebrating the ‘story’ of Ireland’s Walled Towns; - Prepare and sponsor the preparation of books, posters and brochures promoting the personalities associated with the Walled Towns of Ireland, etc. - Devise a Bus-Stop Campaign to raise awareness with the general public; - Design and promote St. Patrick’s Day Celebrations in all Member towns/cities, which ‘showcase’ and promote the relevant historic Walls. <p>2. Raise Awareness of Irish Walled Towns at Key Entrance Points and Gateways into Ireland, i.e. Provide innovative and creative ‘Signage’ at key points, as follows:</p> <ul style="list-style-type: none"> - Provide innovative promotion material at key airports, ports, railway/bus stations, etc. – ideally this should be linked to a wider IT programme; - Provide adequate ‘Signage’ at key airports, ports, railways stations and rivers (e.g. Signage is urgently required along the River Shannon to promote Limerick and Athlone Walled Towns, along the River Foyle and Belfast Lough to promote Derry and Carrickfergus Walled Towns and at the entrance to the River Suir to promote Waterford.) Ensure new and existing marinas and drop off points for cruise ships have adequate signage in relation to Walled Towns. - Ensure striking photographs are displayed at key entrance points including information on Irish Walled Towns, website, etc. <p>3. Design and undertake Annual Awareness Surveys in Member Areas to determine the level of awareness of the historic ‘Walls’ – link to the Heritage Council’s annual Attitudes Survey (€5,000 per Member).</p>
Lead Body	IWTN Management Committee
Other Partners	Third Level Institutions, DoEHLG, EHS, Airport/Port Authorities, Waterways Ireland, Irish Rail, Trnaslink, etc.
Budget	<ol style="list-style-type: none"> 1. €70,000 2. €50,000 3. €45,000
Benchmarking	Production of an Irish Walled Towns Public Awareness Programme for 2006-2008.

Twelve ‘Further Actions’ are set out in Table 4.1B overleaf.

Table 4.1B: Further Actions (12 No. Actions)

	Lead Body	Other Partners	Budget	Short Term	Priority Term	Medium	Benchmarking
Networking and Lobbying (3 no. Actions)							
1. Irish Walled Towns Network (IWTN): establish programmes and specific programmes to ensure the widening and developing of the Irish Network and to seek to build formal links with EU Partners	IWTN Management Committee	Local Authorities	€15,000				Increased funding from EU sources for programmes and projects with EU Partners
2. Undertake an Economic Appraisal to determine the monetary and non-monetary benefits of Walled Towns in Ireland, i.e. in terms of heritage, cultural, economic, social and environmental benefits. Assess the contribution to enhanced quality of life, 'sense of place' and increased 'civic pride'.	IWTN Management Committee	Local Authorities Heritage Council	€40,000				Production of Evaluation Report by End of 2006. This study will be undertaken in parallel with wider actions.
3. Encourage attendance at <i>International Walled Town Circle Conferences</i> in order to build links and partnerships with other Walled Towns and Cities on an international level: 2006 - Verona, Italy 2007 - Spain/Portugal 2008 - Malta 2009 - Canterbury 2010 - China	IWTN Management Committee	Local Authorities, CDB's	€5,000				Increased attendance at International Walled Towns Conferences and development of greater links and partnerships between other Walled Towns in Europe, etc. Increased funding for partnership projects.
Conservation and Management (4 no. Actions)							
1. Undertake an assessment of the <i>National Monuments Act 1930-2004</i> to ensure Walled Towns are given specific protection, i.e. recognised as one structure/monument rather than isolated structures.	IWTN Management Committee	Heritage Council DoEHLG	€5,000				Introduction of specific legislation dealing with Walled Towns as one structure.

	Lead Body	Other Partners	Budget	Short Term	Priority Term	Medium	Benchmarking
2. Develop Walled Towns 'Champions'. Establish Walled Towns Societies in each member town/area to promote and champion the preservation and conservation of Walled Towns. These could be as part of existing Historical and Archaeological Societies	IWTN Management Committee	Local Authorities, CDB's	€5,000- €7,000				Operation of Walled Towns Societies in each member area by end of 2006
3. Ownership – determine ownership of historic Walls in each member towns/area and provide map on Network and Local Authority websites showing private and public property.	IWTN Management Committee	Local Authorities Relevant Chambers of Commerce, Local Landowners	€45,000				Production of 'Ownership Maps' for each member town. Maps to be made available to download from Network website.
4. Local Authority Development Contribution Schemes/Planning Agreements (NI). Ensure that Contribution Schemes, as required under Section 48 of the <i>Planning and Development Act 2000</i> , contain specific levies in relation to the protection and enhancement of Town Walls, where relevant.	IWTN Management Committee	Local Authorities DoEHLG	€15,000				Draft of Amendments Bill to include contributions to Heritage Asset Management (HAM) by early 2007
Joint Promotion and IT (3 no. Actions)							
1. Design Events Strategies for Members (at an individual, regional and national level) for 2006/2007/2008 including: - SE Ireland Walled Towns Vintage Car Rally - Design a TV Series promoting awareness of Ireland's Walled Towns in conjunction with RTE - Devise Radio Series promoting awareness of Ireland's Walled Towns in conjunction with RTE - Produce a CD detailing the story of Irish Walled Towns - Produce Walled Towns of Ireland Trail - design quality merchandise including education boxes (see Denbosh's kit from the Netherlands- to be circulated at November 2005 meeting), videos, posters, calendars, etc.	IWTN Management Committee	Local Authorities, Regional Tourism Authorities, RTE, etc.	Approx €100,000				Formulation of Events Strategies for Walled Towns at a individual, regional and national level

	Lead Body	Other Partners	Budget	Short Term	Priority Term	Medium	Benchmarking
2. Develop Links to Local Museums and Art Galleries: Devise programme for greater co-operation between Members and their local museums, i.e. cross-fertilisation and joint promotion (Also link to Walled Town Societies – refer to Conservation and Management Action No. 2 above)	Members	Local Museums Heritage Council Walled Town Societies, MAGNI	€15,000				Formulation and Implementation of joint promotion programme in 2006
3. Ensure <i>Irish Walled Towns Network</i> website is linked to websites for regional and national tourism bodies, local and national museums and local authority websites	Members & IWTN Management Committee	Fáilte Ireland Tourism Ireland Local Authorities Irish Museums Association, etc.	Included in Key Action No. 2 above				Links created to all national and regional tourism bodies
Education and Training (2 no. Actions)							
1. Traditional Stonemasonry – develop and promote stonemason courses in Member towns/areas in partnership with FAS. (e.g. follow on of Heritage Council sponsored stonewall event in Galway in October 2005)	IWTN Management Committee	FAS, OPW, CELT Training	€40,000				Creation and promotion of traditional stonemasonry courses in Member towns/areas
2. National Curriculum: Encourage Dept of Education & Science to ensure that <i>Irish Walled Towns</i> feature in the national curriculum at all key stages – ensure pro-active Educators are invited onto local Walled Town Societies/ Historical and Archaeological Societies.	IWTN Management Committee	Dept of Education and Science, DENI, INTO, NUT, etc.	€15,000				Irish walled Towns are included in the National Curriculum (Rol and NI) by early 2007, i.e. for academic year 2007/2008

5.1 *Budget*

It must be noted that the budget, as set out above, is currently in draft format and will be formally agreed by the Network's Management Committee in November 2005, following feedback from the public consultation (The Consultation period is from the 28th September until the 2nd November 2005). The agreed budgets will be used as a basis to secure commitment from relevant funding organisations in Ireland, EU, etc.

5.2 *Key Sources of Funding*

The implementation of the Network's 3-Year Action Plan in its entirety will require funding for each identified action. As noted in Section 4 above, it is envisaged that the Network will source funding from various public and private sector sources including (in alphabetical order):

- Airport and Port Authorities;
- Central Government e.g. DoEHLG, Department of Education and Science, Environment and Heritage Service (DoENI), Department of Education (DENI);
- County Development Boards (CDB's);
- Development Contribution Schemes/Planning Agreements;
- European Union (EU), e.g. Interreg III;
- Fáilte Ireland;
- FAS;
- Irish Rail and Translink (NI);
- Private Sponsors (Irish, US, etc.);
- INTO/NUT;
- Local Authorities;
- Regional Planning Authorities
- Regional Tourism Authorities;
- The Heritage Council;
- Third Level Institutions (Roi and NI);
- Tourism Ireland; and
- Waterways Ireland.

It is proposed that the *Final Irish Walled Towns Network 3 Year Action Plan* will include an agreed budgetary programme for the plan period along with information on the source of the relevant funding requirement for each action.

5.3 *Further Information*

If you require further information in relation to the IWTN Draft Action Plan, please contact Alison Harvey (Planning and Development Officer),
The Heritage Council,
Telephone (056) 7770777,
Fax (056) 7770788,
alison@heritagecouncil.com.

Appendix A:
List of Inaugural IWTN Workshop Participants,
April 2005

Name	Job Title	Organisation
John Butler	Deputy Mayor	Athlone Town Council
Nicole Mullholland	Economic Development Officer	Carrickfergus Borough Council
Mark Lusby	Senior Economic Dev Officer	Derry City Council
Ruth Johnston	Archaeologist	Dublin City Council
Jim Higgins	Heritage Officer	Galway City Council
Mairin Doddy	Arch Conservation Officer	Galway County Council
Michael Starrett	Chief Executive	Heritage Council
Alison Harvey	Planning and Development Officer	Heritage Council (Workshop Facilitator)
Anne Barcoe	Administrator	Heritage Council
Ian Doyle	Archaeologist	Heritage Council (Workshop Facilitator)
Breda Keena	PR	Heritage Council
Dearbhala Ledwidge	Heritage Officer	Kilkenny County Council
James O'Callahan	Senior Executive Engineer	Limerick County Council
Sarah McCutcheon	Executive Archaeologist	Limerick County Council
Alison Condra	Tourism Officer	Drogheda Borough Council
Jill Chadwick	Conservation Officer	Louth County Council
Nollaig McKeown	Heritage Officer	Roscommon County Council (Workshop Facilitator)
Cecily Johnston (RRyall replaced Cecily in June 2005)	Conservation Officer	Waterford City Council
Eamonn McEneaney	Director	Waterford Treasures Museum
Bernie Guest	Heritage Officer	Westmeath County Council
Pat Collins	Town Clerk	Wexford Borough Council
Ambrose Madders	Engineer	Wexford Borough Council
Louise Harrington	Conservation Officer	Cork County Council
Liam Ryan	Town Clerk	Youghal Town Council
Avril Thomas	-	Author

Appendix B: Workshop Programme
Irish Walled Towns Network Inaugural Workshop Programme
Thursday 28th April 2005, Athlone Castle

11.00 am	Registration – Tea/Coffee
11.15 am	Introduction Michael Starrett – Chief Executive, The Heritage Council of Ireland
11.25 am	<i>Overview of Key Issues Raised – Feedback from Questionnaire</i> Alison Harvey, Planning Officer, Heritage Council of Ireland
11.45 am	<i>The Waterford Walls – A Unique Treasure</i> Eamonn McEneaney, Director of the Waterford Treasures
12.05 pm	<i>The Walls of Derry – A Renaissance Story</i> Mark Lusby, Economic Development Officer, DCC
<i>Q & A Session</i>	
12.30pm	<i>LUNCH (The Palace Bar, Athlone)/GROUP PHOTOGRAPH</i>
1.30pm	<i>The Way Forward – Aims and Objectives</i> Alison Harvey
1.45pm	<i>Formulation of Action Plan - Groupwork – Three Groups</i> All
2.45pm	<i>Summary of Groupwork Findings</i> All
3.00pm	<i>Close – Tea/Coffee</i>